



CRIME PREVENTION COMMITTEE (CPC)

THURSDAY, MAY 22, 2025 AT 6:00 p.m.

CKF Boardroom (2nd floor)
Langley City Hall, 20399 Douglas Crescent

A G E N D A

The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) **AGENDA**

- a) Adoption of the May 22, 2025 agenda.

2) **MINUTES**

- a) Adoption of the April 24, 2025 minutes.

3) **DISCUSSION**

- a) 2025 CPC Mandate / Committee Name Discussion - Councillor Albrecht
Included for reference:
 - i. Crime Prevention Committee Terms of Reference
 - ii. 2025 Crime Prevention Committee Work Plan – adopted by Council

4) **RCMP**

- a) Crime Map Analysis – April
Insp. Dave Wise
 - o Property Crime Map
 - o Persons Offenses Map

5) **SUBCOMMITTEE UPDATES**

- a) Sub-Committee Updates as needed / appropriate:
 - i. Increase Social Media Presence
Fraser Holland, Jayde Marno
 - Communications staff response to questions from subcommittee.
 - Consider request to Council for staff time.
 - ii. Business Watch
Tanya Gabara, Heather Giuriato, Ken Edwards

- iii. Know Your Neighbour Campaign
Lew Murphy, Jeff Jacobs, Don Osborne
- iv. Bike Security
Don Osborne
- v. Block Watch – currently inactive
TBD
- vi. Crime Prevention Mural – update:
 - Result of Council Consideration
 - Consider a formal name for the successful mural

6) **ROUND TABLE**

7) **ADJOURNMENT**

2025 MEETING DATES

June 26, July 24, August – no meeting, September 18, October 23, November 27,
December – no meeting.

** indicates the meeting is rescheduled from its usual date*

Please notify Paula Kusack at pkusack@langleycity.ca if you are unable to attend the meeting.



MINUTES OF THE CRIME PREVENTION COMMITTEE

HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent

THURSDAY, APRIL 24, 2025
AT 6:03 P.M.

Present: Councillor Paul Albrecht, Chair
Tanya Gabara, Chamber of Commerce
Jeff Jacobs, Member at Large
Jayde Marno, Youth Representative
Lew Murphy, Member at Large
Don Osborne, Member at Large
Ken Edwards, Member at Large
Fraser Holland, Social Services Representative

Staff: Paula Kusack, Deputy Corporate Officer
Dave Selvage, Manager of Community Safety
Insp. Dave Wise, RCMP
Cst. Talbot McNutt, RCMP

Regrets: Heather Giuriato, Downtown Langley Business Association
Stefan Jones, Indigenous Peoples Representative

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) **AGENDA**

It was MOVED and SECONDED

THAT the April 24, 2025 agenda be adopted as circulated.

CARRIED

2) **MINUTES**

It was MOVED and SECONDED

THAT the January 30, 2025 minutes of the Crime Prevention Committee meeting be adopted as circulated.

CARRIED

3) **DISCUSSION**

a) 2025 CPC Mandate / Committee Name Discussion - Councillor Albrecht

Councillor Albrecht noted that quorum was not attained at the March meeting, so an official meeting did not take place, however the members that attended had an informal presentation and discussion about a few topics. He shared insights from that discussion, highlighting the collaborative goals of the Crime Prevention Committee and the Citizens Assembly. It was noted that the CPC's name may not capture the extent of the work being done by the CPC and the Manager of Strategic Initiatives and Social Planning contributed the following name ideas in considering a broader approach:

- Langley City Council Advisory Committee on (or/"for a") Safer Community,
- Langley City Community Safety, Health and Well-being Council Advisory Committee,
- Langley City Community Safety Transformation Advisory Committee

The committee members considered expanding the committee mandate and changing the committee's name to reflect the potential change. They focused on trying to capture the role and purpose of the committee more accurately.

The group considered what their role is and noted the following:

- Raise public awareness
- More than promoting awareness – initiatives have taken the group beyond education.
- Advance causes for the whole community
- Create programs/initiatives, but engage/recruit members of the community to buy in and to operate, for example: bring in the Rotary Club or Legion to run a bike valet.

Some new names were suggested by committee members for consideration:

- Community Safety Advisory Committee – emphasis on 'advisory' as the committee is not making decisions for the City but advising the public about initiatives and bringing awareness to the forefront.
- Community Safety Awareness Advisory Committee
- Community Safety & Awareness Advisory Committee
- Safer Community Committee
- Safer Together Community Committee

The Manager of Community Safety noted that a change to the purpose of the committee will impact the Terms of Reference and require Council approval. He suggested that a review may be needed in conjunction with consideration of a name change.

ACTION: The Chair agreed and asked committee members to develop a list of potential names and forward them to the group for consideration at the May meeting.

b) **Crime Prevention Committee Mural – Arts, Recreation, Culture & Heritage Committee Report Recommendation**

The members considered amendments and/or approval of a mural submissions. There were two submissions for consideration, one from Art Nest and one from Carla Maskall. There was discussion about the pros and cons of each and how they relate to the community. The following votes were cast to determine the selection:

Art Nest: 0

Carla Maskall: 7

MOVED and SECONDED

THAT Council select the Crime Prevention mural project submission from Carla Maskall, identified as “Image 2 – Green, Red, Blue, and Yellow” in the Committee Report from the Arts, Culture, Recreation and Heritage Committee dated February 10, 2025, to be installed on the north facing wall of the City Hall / Library building; and

THAT Council allocate \$3500 from the Public Art budget for this Crime Prevention Mural project.

CARRIED

ACTION: It was noted that a formal name should be considered to identify this mural. Consideration can be given to this task at the next meeting.

4) RCMP

- a) Crime Map Analysis – March
Insp. Dave Wise
- Property Crime Map
 - Persons Offenses Map

Insp. Wise reviewed the crime statistics analysis and provided context to the nature of the specific events. He reported back to the committee that in March there were 30 mental health related calls, noting that they were not all necessarily crimes and include wellness checks, suicide checks and other similar issues.

There was discussion about how to advocate for a Car 67 in Langley City and reasons why there isn't one in every community.

The Chair advised that Council continues to advocate to the province for a Car 67 service.

5) FOR INFORMATION

- a) Bike Valet - Earth Day Event Update – April 26, 10am-2pm, Douglas Park

Confirmed Volunteers:

- Jeff Jacobs
- Lew Murphy
- Don Osborne
- Paul Albrecht

Other volunteers were encouraged to attend.

It was noted that a City staff member will be on site to assist volunteers at this event. It was further noted that HUB Cycling is hosting a tent at the event and providing an e-bike demonstration and test ride opportunity to the public.

6) ROUND TABLE

- a) Increase Social Media Presence – Ms. Marno, Mr. Holland.
The Chair noted that he recognized that staff time is needed to formulate a plan to move forward.

ACTION: Staff will discuss it internally and report back.

- b) Business Watch – Ms. Gabara, Ms. Giuriato, Mr. Edwards
Ms. Gabara provided an update on the survey initiative noting it was sent to approximately 50 businesses on the Fraser Highway One-Way downtown. They received 10 responses in the two-week period all showing an interest in the program, as presented. She provided further detailed information on the individual statistics and highlighted that the object of the program is to educate business owners about security, policing, lighting etc. and to educate business owners about what is available to them to make their businesses safe and more secure. Everyone that responded was interested in participating.
Next steps are to create tangible materials. The subcommittee is discussing the creation of a one page reference document or powerpoint hand out, invite businesses to attend a presentation to introduce participants to one another and the greater program. It will mirror the Block Watch program, but for businesses. The RCMP Block Watch coordinator supports the program and has agreed to make the presentation when the time comes.

The Chair suggested consideration of mapping the security measures that are already in place in the area, sharing that information and identify where the gaps are.

The priorities for the program are:

- To connect the business community, and by doing so, creating a safer area.
- Improve communication among businesses

There was further discussion about the details of how they intend the program to operate. The subcommittee will report back on progress as appropriate.

- c) The group worked through the 2024 Workplan and identified initiatives for the 2025 Workplan.
- Crime Prevention Mural initiative is nearly complete. The Chair gave credit to former CPC member, the late Brian Doyle, and advised of his passion and commitment to see this project through. An unveiling of the mural will be planned once it is installed.
 - Cyber awareness is complete and will be removed from the list.
 - Know Your Neighbour: Initiatives are ongoing and have been successful. The program has value, and the group agreed it should continue.
 - Bike Security: the initiative has been very successful with the Bike Valet events and community interest. The committee made a commitment to continue to promote the 529 Garage program at community events and to hand out the free registration stickers provided to the committee to keep the initiative top of mind in the community.

ACTION:

There was concern that the City Hall parkade bike lock up is not secure enough to be of use/effective to the public. It was noted that the Director of Engineering, Parks and Environment was looking into upgrading it. Staff will inquire about the status and report back.

- Increase Social Media Presence: a great start was made to this initiative, and it was agreed that it is important to continue.
 - Ms. Marno advised that she was discussing a social media posting calendar with Communication staff to ensure posts are seasonal and topical.
- Poster initiative was discussed and the group felt it was effective. There was a suggestion to revitalize it and ensure there is consistent content.

ACTION:

Staff will forward a sample of past posters to the group for review and consideration of the next steps.

The Chair suggested that if members think of any new initiatives the group should consider for the workplan, to bring them forward for consideration.

- d) E-Bike and e-scooter safety
- Mr. Holland noted that with the increase in the use of electric bikes and scooters he inquired about whether the fire department has statistics regarding the challenges that may be occurring for people in older buildings in keeping up with the electrical needs. If batteries aren't stable or electrical infrastructure isn't adequate, it could increase the risk of fire.

It was further suggested that the committee could consider creating an educational poster for e-mobility charging / electrical safety.

ACTION: The Manager of Community Safety will inquire about a presentation to the group to educate them on the challenges with charging e-mobility devices in older buildings.

It was MOVED AND SECONDED

THAT City Council approve the Crime Prevention Committee 2025 Workplan.

BEFORE THE QUESTION WAS CALLED it was noted that Council must approve any significant time spent on initiatives by City staff.

THE QUESTION WAS CALLED and same was

CARRIED

7) **ADJOURNMENT**

It was MOVED AND SECONDED

THAT the meeting adjourn at 7:40pm.

CARRIED

CHAIR

Certified Correct:

DEPUTY CORPORATE OFFICER



Terms of Reference Crime Prevention Committee (CPC)

1.0 Background:

Crime Prevention

Crime prevention looks at people who are not involved in criminal activity and asks, “What can we do to make sure they never come into conflict with the law?” Crime prevention also looks at places and situations which are not yet troubled by much criminal activity and asks, “How can we make sure crime never becomes a significant problem here?”

Crime prevention can be broken down into people-, place- and situation-oriented strategies. The people-oriented strategy is usually known as “crime prevention through social development,” or CPSD¹. Place-oriented strategies are known as “crime prevention through environmental design,” or CPTED². When combined with situational approaches, these strategies form a holistic and effective crime prevention package.

Situational crime prevention looks at particular circumstances in which people interact with one another and with the built environment, identifies particular risky combinations, and looks for solutions specific to those situations. Solutions may include:

- Increasing the effort required to commit a crime, making it less attractive;
- Increasing the risk of being caught;
- Reducing the potential rewards of crime;
- Reducing provocations and temptations;
- Removing excuses for committing crime.

¹ CPSD involves long-term, integrated actions that deal with the root causes of crime. It aims to reduce risk factors that start people, particularly children and youth, on the road to crime, and to build protective factors that may mitigate those risks. CPSD works at making people healthy, responsible and resilient and promotes community values about non-violence and respect for other people and their property, and helps young people resist peer pressure and make good decisions.

² CPTED relates to places and things, the “built environment,” which can be either targets of criminal activity or the location where crime takes place. The proper design, effective use and maintenance of the built environment can lead to a reduction in the incidence and fear of crime, and an improvement in quality of life. Through the effective use of CPTED principles, crime, nuisance behaviour and the fear of crime can be reduced.

Some of these solutions involve a combination of people-oriented and place-oriented strategies that overlay with crime prevention through social development or environmental design.

Community Defense Model Program

This model is characterized by a collective effort of neighbourhood residents who can be organized to act collectively in an effort to reduce the opportunity for crime by assuming a more vigilant and proprietary concern over their neighbourhood. Principles include:

- Community-based;
- Informal social control;
- Local collective action;
- Behaviour reinforcement or modification;
- Situational crime prevention measures.

A community was suffering from a number of problems including drug trafficking, vandalism, litter, burglary, derelict housing stocks, etc. A consortium of local residents, community groups, as well as police and city agencies organized a ‘block club’, established to take ownership, resolve neighbourhood issues and to nurture social cohesion and informal social control. Residents were organized and trained by the police to identify, record and report suspected criminal activity on their blocks. Residents also worked with faith-based group to develop standards of conduct for the community.

2.0 Mandate:

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City’s Communication Officer
- Continuing with the “Know Your Neighbour” campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

- Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.
- Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

3.0 Composition:

3.1 Membership will strive to reflect the diversity of the community, with experience, knowledge, and expertise applicable the Committee's mandate taken into consideration.

3.2 Membership:

- Two non-voting members of City Council to be appointed by Council who will act as Chair and Co-Chair of the Committee
- Six Community-at-large members to be appointed by City Council
- One member from the Downtown Langley Business Association
- One member from the Greater Langley Chamber of Commerce
- One member from the youth community
- One member representing the Indigenous community
- Two members representing Langley City social service providers

3.3 Chair Responsibilities:

- Facilitating meetings in accordance with rules of procedure outlined in the current Council Procedure Bylaw;
- Ensuring the Committee does not deviate from the agenda for the meeting;
- Maintaining decorum and respectful discussion;
- Encouraging participation in discussion topics and questions;
- Being open-minded and allowing for a variety of opinions to be heard;
- Calling for votes and/or seeking consensus as applicable;
- Working alongside the Staff Liaison to guide the Committee towards fulfilling tasks/projects identified in the Annual Work Plan and presenting reports to Council, as applicable;
- Acting as spokesperson for the Committee to Council.

3.4 Member Responsibilities:

- Attending and actively participating in meetings as scheduled;
- Being prepared for meetings (reading agenda material prior to meetings)
- Engaging in collaborative, respectful discussions relating to topics on the agenda, including sharing thoughts, opinions, and recommendations;
- Maintaining an open mind and allowing for a variety of opinions to be heard;
- Voting on motions that are put forward by Committee members;
- Notifying the Staff Liaison in a timely manner if they are unable to attend a scheduled meeting.

3.5 In addition to chairing meetings in the absence of the Chair, the Co-Chair may assume chairing duties when deemed appropriate by the Chair.

3.6 Representative(s) from the affiliated agencies/organizations will be requested to provide expert advice when deemed appropriate to assist the Committee to fulfill its mandate.

4.0 Administration:

4.1 A Staff Liaison will be assigned by the Chief Administrative Officer to provide advice as necessary and assist the Committee in carrying out its mandate.

Staff Liaison Responsibilities:

- Arranging and/or providing annual orientation for the Committee members;
- Coordinating preparation of the Committee's Annual Work Plan for approval by Council in January of each year; ensuring Work Plans are in alignment with goals identified in Council's current Strategic Plan;
- Working with the Committee to set timelines for deliverables identified in the Annual Work Plan;
- Scheduling the Committee's meetings;
- Determining agenda items for each Committee meeting with the Chair and relaying to the Committee Clerk for agenda production purposes;
- Attending meetings to providing technical advice and assistance to the Committee;
- Preparing reports in coordination with the Chair to bring forward recommendations of the Committee to Council for consideration.

4.2 A Committee Clerk will be assigned by the Staff Liaison to provide administrative support to the Committee.

Committee Clerk Responsibilities:

- Coordinating and producing all meeting agendas in compliance with requirements of the current Council Procedure Bylaw as they relate to City Committees;
- Attending meetings to take minutes and providing procedural advice to the Chair when requested;
- Producing and circulating minutes of meetings in compliance with requirements of the Current Council Procedure Bylaw as they relate to City Committees;
- Maintaining the official files of the Committee including minutes, agendas, policies, terms of reference, correspondence and other file information, in accordance with the City's records management practices.

4.3 Additional staff and/or consultants may be invited to provide technical advice and assistance.

5.0 Meeting Procedures

Meetings will be conducted in accordance with the City's current Council Procedure Bylaw.

6.0 Reporting Structure:

The Committee will report to City Council through distribution of its minutes and by making recommendations to City Council.

7.0 Accountability:

7.1 The Committee is accountable to City Council.

7.2 In accordance with Council Policy CO-79 Advisory Bodies, the committee shall, in January of each year, prepare and submit to Council for approval, an annual Work Plan outlining the task(s) to be accomplished by the committee during the year. Any updates to the Work Plan shall be submitted to Council for approval.

7.3 The Committee does not have the authority to give direction to staff or to commit to expenditures of funds. Action recommended by the Committee must be done so by resolution to City Council and with their approval prior to implementation.

7.4 The Committee may undertake multiple initiatives. However, the Committee shall undertake only one initiative at a time if staff resources are required.

8.0 Meetings:

The Committee will meet on a regular basis at the call of the Chair.

9.0 Quorum:

9.1 A quorum shall be a majority of the total voting membership.

9.2 In the event that a member or members leave(s) the Committee, during the period of time between when the position(s) is/are vacant and the position(s) is/are filled, quorum will be determined based on the total number of remaining voting members.

10.0 Terms:

10.1 The Committee's membership is ongoing and any external membership on the Committee will be reviewed as required to fill vacancies and ensure effectiveness of the Committee.

10.2 Council may terminate appointments at its discretion.

2025 Work Plan

Crime Prevention Committee

Mandate

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City's Communication Officer
- Continuing with the "Know Your Neighbour" campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.

- Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

Objectives

Identifies objectives that align with the Crime Prevention mandate and terms of reference. Please note, after Council approves this work plan, any updates/adjustments to the work plan are to be submitted to Council for approval.

Objective 1: Increase Social Media Presence

This objective aims to target promotion of crime prevention programs / initiatives, specifically reaching youth and at-risk residents. It aligns with the mandate related to continuing to advance media messaging around crime prevention and community defense model programs.

Objective 2: Business Watch

This objective aims to raise crime prevention awareness and action in the business community. It aligns with the mandate to utilize partnerships with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce to promote and educate business owners about existing RCMP programs, crime prevention, and community defense model programs. This year work will focus on a Business Watch pilot project involving participation from the DLBA businesses on the Fraser Highway one-way. The intention is to connect neighbouring businesses using a Block Watch modelled program.

Objective 3: Crime Prevention Mural

This objective aims to promote / educate the public about crime prevention visually using an artistic medium. This initiative was approved by Council in 2023 and is wrapping up with

installation anticipated in Q3 of 2025. It aligns with the mandate relating to advancing media messaging around crime prevention.

Objective 4: Block Watch

This objective aims to promote and expand participation in the established RCMP program. The program lost participation when it was shut down due to covid. It has since been reestablished and is gaining momentum. It aligns with the mandate related to partnerships with the Community Police Office to promote and educate residents about existing RCMP programs and crime prevention.

Objective 5: Know Your Neighbour Campaign and related activities

This objective aims to continue to educate residents on the importance of community connectedness and the benefits of a collaborative 'neighbourly' approach to maintaining safe neighbourhoods. The mandate speaks directly to continuing the "Know Your Neighbour" campaign concept. Executing neighbourhood events to bring residents together to get to know one another will be a focus this year.

Objective 7: Bike Security

This objective aims to continue to educate, promote and advocate for effective public bike racks and safe parking/storage places for bicycles around town. With an increased sense of safe and reliable bicycle parking, residents are more likely to increase their usage of this alternate mode of transportation. This objective relates to the recommendations of crime prevention programs that facilitate crime reduction. The group will focus on promoting registration into the antitheft & bike recovery program, 529 Garage.

Action Plan

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
1. Increase Social Media Presence				
A. Formation of social media presence (branding)	Q2 - ongoing	Subcommittees TBD	Connect with youth, at-risk residents, and others of varied backgrounds / demographics	Communication staff to format on existing City templates and schedule posts on social media channels
B. Consider how to layer social media into every crime prevention action/objective	Q2 - ongoing		Include social media posts promoting all the crime prevention work	Communication staff – schedule posts on social media
C. Reach people / communicate / educate – utilize survey software, polls	ongoing		To get better data and feedback to drive specific initiatives and activities more effectively	Possible budget for specific social boosts
2. Business Watch				
A. Create information piece to advise DLBA / Chamber about initiative	Ongoing	Subcommittee	More engagement and participation of the business community in crime prevention	DLBA / Chamber participation
B. Collaborate with DLBA / Chamber to inform business community of new initiative	Q1 & 2 – Ongoing	Subcommittee	More engagement and participation of the business community in crime prevention	
C. Block Walk Event – in person visits from business to business sharing information	Q3 - Ongoing	DLBA / Chamber	More engagement and participation of the business community in crime prevention	
3. Crime Prevention Mural				
A. If approved by council – proceed with mural installation	Q2 or Q3	Council & Staff	Share crime prevention awareness visually	Staff resources as directed by council
B. Integrate into the DLBA mural program			Inclusion in Mural Walk	DLBA resources to include new mural

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
4. Block Watch				
A. Support and promote program at community events & through social media	Ongoing	Subcommittee TBD	Grow the Block Watch program participation.	RCMP – resource material / attendance at events
5. Know Your Neighbour Campaign (KYN)				
A. Gather and create materials / information and continue to support KYN concept – share with public at events B. Reach out to strata/condo type of residences to promote creating safe micro-communities	Ongoing	Subcommittee	Continue to grow awareness of the benefits of community connectedness into all initiatives and thereby reduce crime Focus on promotion of Crime Stoppers & 529 Garage programs	
6. Bike Security				
A. Bike Valet Project at Earth Day and/or Community Day Event(s)	Q2 & Q3	Subcommittee	Education / Awareness of bike security and 529 Garage (antitheft and bike recovery program)	City event staff Possible need for budget for promotion

Notes:

The advisory body may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.

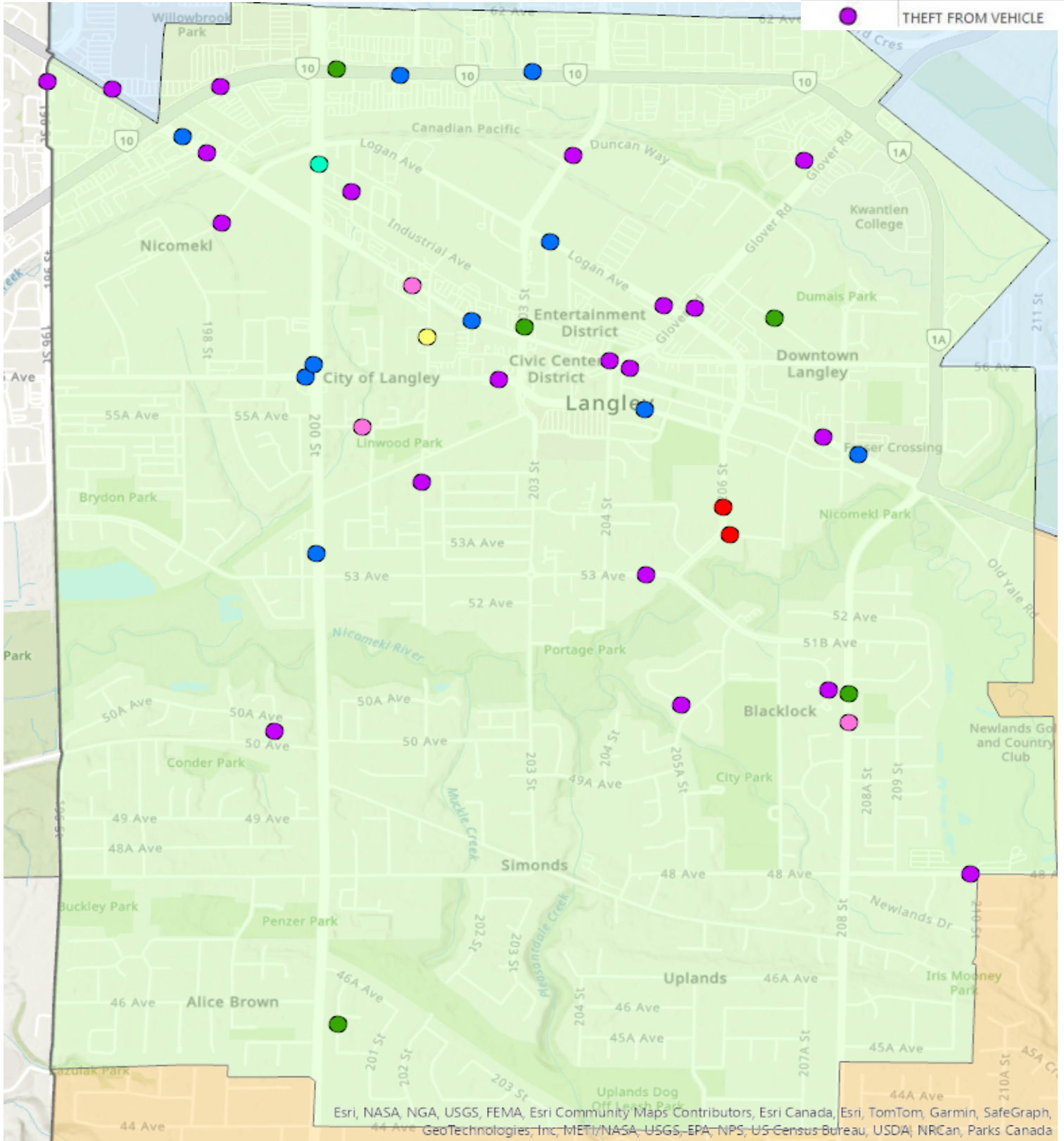
The advisory body does not have the authority to give direction to staff or to commit to expenditure of funds.

Action recommended by the advisory body must be done by resolution to City Council and with their approval prior to implementation.



Langley City Property Offences 2025 APR 01 to 2025 APR 30 Langley RCMP

	ARSON
	AUTO THEFT
	BREAK & ENTER - BUS
	BREAK & ENTER - OTH
	BREAK & ENTER - RES
	MISCHIEF TO PROPERTY
	THEFT FROM VEHICLE

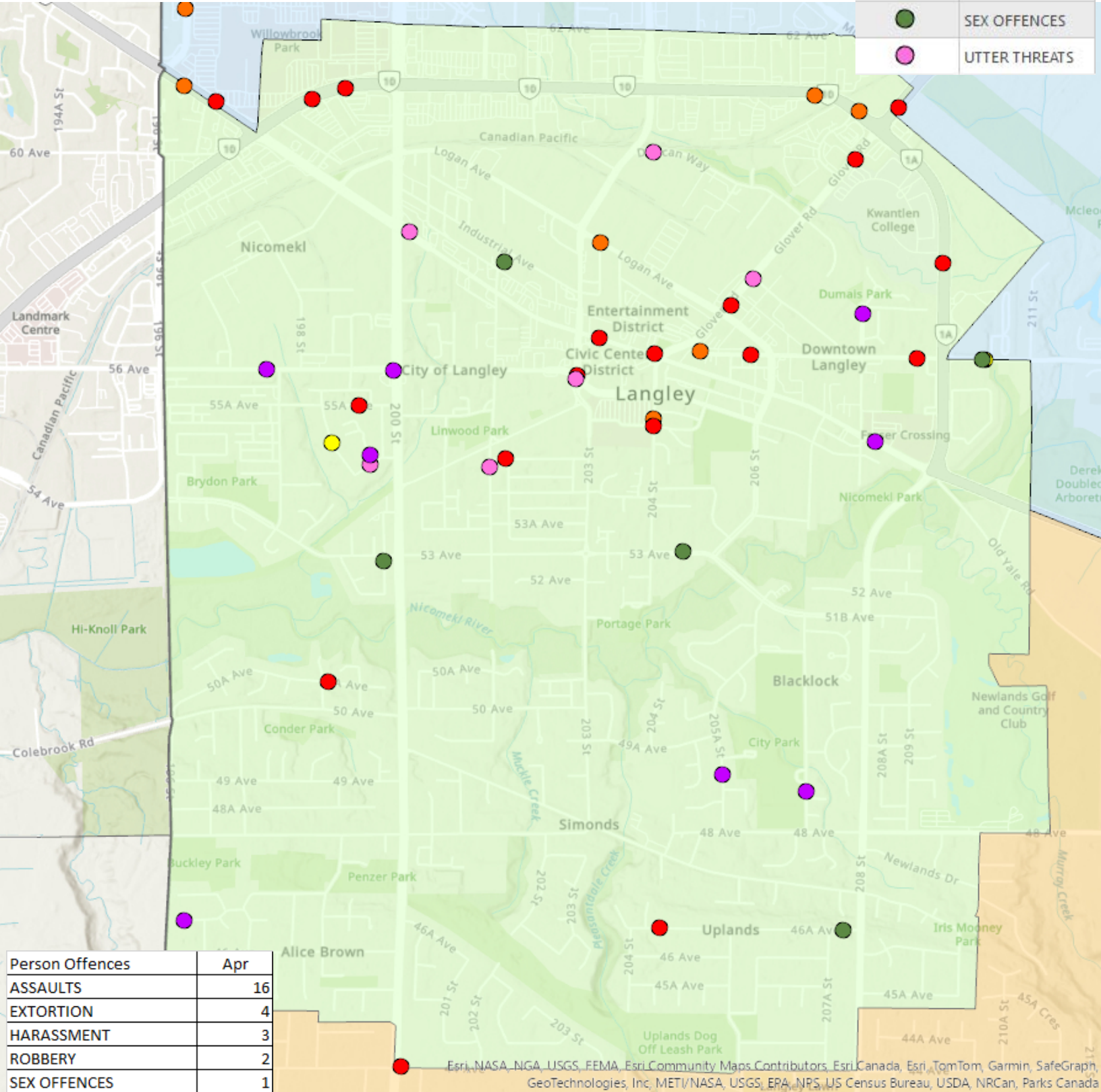


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Langley City Persons Offences 2025 APR 01 to 2025 APR 30 Langley RCMP

●	ASSAULTS
●	EXTORTION
●	HARASSMENT
●	INTIMIDATION
●	ROBBERY
●	SEX OFFENCES
●	UTTER THREATS



Increase Social Media Presence Subcommittee

Communications Staff & CPC Subcommittee meeting:

*the following is provided as an outline and Communications staff time would be subject to operational availability and authorization from the Chief Administrative Officer.

Background:

Currently the crime prevention committee is using physical posters to promote some of the awareness pieces about crime prevention. They do not have a social media account and would like to reach a different demographic by using the City of Langley's social account. The Terms of Reference for the committee states they can use the City's services (an appropriate amount).

Timing:

They are looking to set up one post a month (on all platforms that are appropriate) aligned with the general themes of crime prevention for that month. For instance, December is national crime prevention month for auto thefts.

What does success look like:

Since they don't have an account right now, anything on social that gets views is more reach than they have had to date. It would be good to capture what the views on their posts are compared to our other posts and report these back to them after 3 months or so, this way they can plan to revise as appropriate. These would be good for us to capture for our measurement as well.

Planning:

This group is meeting with the crime prevention committee at the end of January and will discuss with them then about the themes they would like to cover for each month. There will likely be nothing for January and so these will start in February. I've asked them to provide a simple outline of each month and the theme for now. They are flexible with timing each month so I suggest we jot them down in our content calendar in advance and move around to accommodate our other planned posts. We can then let them know when their posts will be going out. They have agreed to give us the post content (specific wording) two weeks out before the scheduled post. We will then revise and post (we can give them a heads up but it seemed like they would be okay with any changes we'd need to make).

Branding:

They agreed it would be good to showcase these posts are coming from the committee, but didn't have a plan on how to do this, nor does it look like they have the expertise for this. This is a one time branding need. We could also consider a hashtag #crimepreventionlangley type idea so that these are all connected in some way.

Call to action:

We discussed that it would make sense to have the post link back to some place (I believe you mentioned this in your email exchange with them). For consideration, does

this mean they need to create content for a few pages on our website? They could be the content creators and we could review as appropriate. No decision made on this.

Next steps:

- The CPC (crime prevention committee) will send us a plan in January with key themes for March and will share more after then. Ideally, a years calendar of posts.
- We will schedule a day for the post, and let the team know the dates.
- The CPC will provide content for the posts and we will revise as appropriate.

Questions addressed:

1. Is the LC account able to repost content from the RCMP social accounts?
 - No, we have strayed away from posting many external partners posts. Exceptions are typically for programs/events that are taking place on City property and/or organizations/partners that may receive funding from us.
2. Can we support with branding the CPC social posts? Approximately 11-12 a year – one/month
 - This is doable should they provide ample notice and provide the information that is needed to supplement the social media posts on our website.
3. The form we sent that was more geared towards a media release request felt a bit daunting, is that amount of information needed, or can we send them a revised request form?
4. ideally the form is filled out. If there are areas that are not applicable they can write n/a. Our comms team can also look into creating a more simple and straightforward form.
5. Who should supply the graphics/photos for the posts?
 - Since they are in community, if the CPC members can supply the graphics to supplement the posts that would be great. Real and authentic photos are preferred so they are the best source to ask for these photos. However, depending on the quality and composition of the photo, if it is not optimal, Comms staff can pull from Adobe Stock.
6. Can they email you directly, or does this all need to go through Paula? They are comfortable with either approach.
 - Please go through Paula if staff resource utilization has not been approved by council.

Estimated time required:

I estimate for the one-time branding it would take Lesley between 5-8 hours. Then for the creation of the graphics with the pre created templates, approximately 2 hours per month depending if all improvisation provided for the month is provided in full, requiring less back and forth communication., and the extent of the request.



COMMITTEE REPORT

To: **Mayor and Councillors**

Subject **Crime Prevention Mural Selection & Installation**

File #: 0110.00

Doc #:

From: Councillor Paul Albrecht, Chair

Date: May 6, 2025

Report dated: May 6, 2025

RECOMMENDATION:

1. THAT Council select the Crime Prevention mural project submission from Carla Maskall, identified as “Image 2 – Green, Red, Blue, and Yellow” in the Committee Report from the Arts, Culture, Recreation and Heritage Committee dated February 10, 2025, to be installed on the north facing wall of the City Hall / Library building; and
2. THAT Council allocate \$3,500 from the Public Art budget for this Crime Prevention Mural project.

SUMMARY:

As part of the 2023 Crime Prevention Committee (CPC) Work Plan Council approved an initiative to promote crime prevention through art using the creation of a mural to convey a message of how personal connections with neighbours and within neighbourhoods, increases community safety and helps prevent crime.

The 2023 Work Plan initiative proposal was as follows:

Crime Prevention Mural

- *Crime prevention illustrated.*
- *Demonstrate through art that personal / neighbourhood safety is something we all need to be involved in.*
- *Create a mural in the downtown core promoting crime prevention through art.*

In November 2023 Council approved that staff investigate the viability and associated cost to implement a mural and referred the project to the Arts, Recreation, Culture & Heritage Committee (ARCH) for review and input.

In 2024 the ARCH committee considered the project and suggested the ideal location would be at City Hall on the north facing wall at the east property line. The mural would be completed on 4' x 8' plywood, making it possible to change its location from time to time. The artist fee is \$3,500 and includes all supplies.

A call to artists was made for submissions related to a theme of “Citizens joining together to create a safe community”.

In January of 2025 the ARCH committee selected two submissions for review by the Crime Prevention Committee and the results were as follows:

Image No. 1: “Together for Safety: A Celebration of Unity and Connection” – submitted by Art Nest



Image No. 2: submitted by Carla Maskall identified as “Green, Red, Blue, and Yellow”
Referred to by the Crime Prevention Committee as “Community Safety Together”



Both committees reviewed the mural submissions and voted on their preferred mural. The results were as follows:

ARCH
Image No. 1 – 5 votes
Image No. 2 – 1 vote

CPC
Image No. 1 – 0 votes
Image No. 2 – 7 votes

See the attached ARCH committee report for their rationale in selecting Image No. 1.

The Crime Prevention Committee members selected Image No. 2 because they felt it is more recognizable as Langley City’s downtown core and that it better conveyed the message of community connection.

Respectfully Submitted,

Councillor Paul Albrecht
Chair

Attachment:

1. Arts, Culture, Recreation and Heritage Committee Report dated February 10, 2025



COMMITTEE REPORT

To: **Crime Prevention Committee**

Subject **Crime Prevention Mural**

File #: 0110.00

Doc #: 199689

From: Arts, Recreation, Culture and Heritage
Committee

Date: February 10, 2025

RECOMMENDATION:

1. THAT the Arts, Recreation, Culture and Heritage Committee recommend the following Mural Call for Artists submissions to the Crime Prevention Committee for their consideration.

SUMMARY:

The Crime Prevention Committee (CPC) in collaboration with the Arts, Recreation, Culture and Heritage Committee (ARCH), advertised a Call for Artists to create a moveable mural to be located on the north facing wall of Langley City Hall in the civic plaza. The mural will reflect the theme of crime prevention "Citizens joining together to create a safe community".

The deadline was January 10, 2025 and 10 submissions were received.

At the January 28, 2025 ARCH meeting, 6 committee members reviewed the submissions and make the following recommendation:

THAT the Crime Prevention Committee (CPC) receive the following submissions for their consideration:

1. Art Nest –Together for Safety: A Celebration of Unity and Connection.

The ARCH committee connected with the image of community safety and togetherness as depicted in the image reference. The addition of city landmarks and use of colour to convey trust, positivity and community strength is visually appealing.

Additionally, the committee liked the suggested optional enhancement of AR (Augmented Reality) technology which will allow viewers the ability to interact with the mural using smartphones. Animations bring the artwork to life, while audio descriptions will provide detailed explanations of the mural's elements. The audio could also include safety tips and educational resources. Further discussions would be required to determine who records the audio and how they would gather information to include.

ARCH Committee votes – 5

2. Carla Maskall – Image #2 – Green, Red, Blue and Yellow

The use of city branded colours is appreciated. The images depicted are of public buildings that are all safe spaces within our community. The hands show connectivity and the words shown create, safe, community and together speak to the intent of the mural.

ARCH Committee votes – 1

B - Mural Proposal

TOGETHER FOR SAFETY: A CELEBRATION OF UNITY AND CONNECTION

"Together for Safety" is a 4' x 8' moveable mural that visually embodies the theme of "Citizens joining together to create a safe community." The design features abstract figures standing hand-in-hand, forming a protective connection that symbolizes unity and collaboration.

Within the circle are depictions of Langley landmarks, including City Hall and the Civic Plaza, alongside flowing greenery inspired by the Nicomekl River. The bold, modern composition uses vibrant greens, blues, and warm tones to convey trust, positivity, and community strength.

APPROACH

The mural will be created through a collaborative process:

- Tarcila Neves: Leads the conceptual design, ensuring the theme is visually compelling and inclusive.
- Brian Bennett: Executes the large-scale painting, delivering a professional and durable finish.

The mural will be painted on high-grade plywood with acrylic paints and sealed with protective varnish to ensure longevity and ease of transportation.

As an optional enhancement, AR will allow viewers to interact with the mural using their smartphones. Through AR, animations will bring the artwork to life, while audio descriptions will provide detailed explanations of the mural's elements. These features ensure inclusivity for visually impaired individuals by describing the scene in vivid detail. The audio will also include safety tips and educational resources, making the mural an accessible and interactive tool for engaging with Langley's community programs. By combining art and technology, the mural becomes a beacon of education, connection, and innovation.

FOR AN EXAMPLE OF AR IN PUBLIC ART, VISIT THIS LINK: <https://youtube.com/shorts/qeLBIK5ixYA?feature=shared>

C - Images References

