



## **SOCIO-CULTURAL ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**TUESDAY, FEBRUARY 25, 2025 AT 6:00 p.m.**

CKF Room (2<sup>nd</sup> floor)  
Langley City Hall, 20399 Douglas Crescent

### **A G E N D A**

The land on which we gather is on the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

#### **1) WELCOME AND INTRODUCTION**

Introduction Chair and Co-Chair. Roundtable introductions from committee members.

#### **2) AGENDA**

Adoption of the February 25, 2025 agenda.

#### **RECOMMENDATION:**

THAT the February 25, 2025 agenda be adopted as circulated.

#### **3) ORIENTATION**

- a) Committee procedures and protocols – 5 minutes  
Corporate Officer
- b) Review of the SCEDAC Terms of Reference (attached) - 5 minutes  
Chief Administrative Officer

#### **2) FOR DISCUSSION**

- a) 2025 Work Plan (attached) - 10 minutes  
Wendy Dupley, Economic Development Advisor and Dena Kae Beno,  
Manager of Strategic Initiatives and Social Planning
- b) Update on the forming of Food Tech Working Group - 5 minutes  
Wendy Dupley, Economic Development Advisor
- c) Introduction of 'What is an Intelligent Community' (video) and Awards Program  
– 10 minutes  
Wendy Dupley, Economic Development Advisor

- d) Business Resource Guide and Website Updates - 5 minutes  
Wendy Dupley, Economic Development Advisor
  - e) Station Café Soft Launch/Grand Opening Recap - 5 minutes  
*The Grand Opening will be held on February 25*  
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
  - f) Citizens' Assembly and its Integrated Activities – 10 minutes  
*Call for Committee participation in key interest groups, solution labs, Community Forum, and on-going community development events pertaining to the Citizens' Assembly*  
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
  - g) Key Performance Indicator (Strategic Performance Management) Initiative Update – 10 minutes  
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
  - h) Langley City's Village Café Series – 5 minutes  
*Calendar-Events, activities, dialogues, and initiatives with a focus on strengthening community through direct community involvement, civic engagement, and participation*  
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
- 3) **STANDING ITEMS**
- a) Briefing on upcoming related events and activities
- 4) **ROUND TABLE**
- 5) **ADJOURNMENT**

**RECOMMENDATION:**

THAT the meeting adjourn.

***Following adjournment, members requested to stay in order to have 2024 SCEDAC group photograph taken and 2025 SCEDAC group photograph taken (consent form to be provided)***

**Next Meeting will be held on March 25<sup>th</sup> at 6:00 pm, location to be determined.**

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**2025 MEETING DATES**

*February 25, March 25, April 22, May 27, June 24, July 22, No meeting in August, October 1, October 28, November 25, No meeting in December*

**Please notify Kelly Kenney at [kkenney@langleycity.ca](mailto:kkenney@langleycity.ca) if you are unable to attend this meeting or if you require a virtual link to attend the meeting remotely.**



## Terms of Reference Socio-Cultural and Economic Development Advisory Committee (SCEDAC)

### 1.0 Background:

Langley City has often been described as the Hub of the Fraser Valley, not only geographically but also economically. From a historical perspective and into the future, Langley City is the vital link between Metro Vancouver and the Fraser Valley.

Langley City's articulated vision remains as ***The Place to Be***, while its mission updated in their Council Strategic Plan, is to be ***Building a vibrant, safe and inclusive community together with current and future generations.***

We have a unique opportunity to now embrace 'intelligent community' concepts in creating a Vibrant Economy for our City. By recognizing that people are central to policy and decision making and that social, cultural and economic initiatives are all interconnected as we strive for an accelerated, thriving community.

While we acknowledge the need to capitalize on the arrival of SkyTrain that is coming to Langley City, the train is the catalyst but it is not the reason. People are the reason — the ones who are already here and deserve an improved quality of life and better services, and the ones yet to come, who will bring new vitality to our city. It is integral to ensure the community has resources, opportunities and supports in place to support people and families needs to thrive and stay connected to community and by building on Langley City's rich history to sustain our community from a position of strength and diversity.

Imagine a future Langley City with an Innovation District that is driving research and entrepreneurship opportunities right at the community's heart, surrounded by a variety of new mixed-use developments that offer a diversity of housing, community services, education, jobs, and business opportunities for residents – all in one place. Imagine a thriving downtown core that provides meeting places for our residents young and old. Daytime and evening cultural activities, shops, restaurants and events drawing locals and visitors into the city centre. Imagine an inclusive community that fosters deep social and environmental sustainability by supporting residents of all income levels and newcomers who are seeking employment and business opportunities. These dreams and aspirations are part of our future, our connected, intelligent community. We can attain this and more and our collective vision will help us get there.

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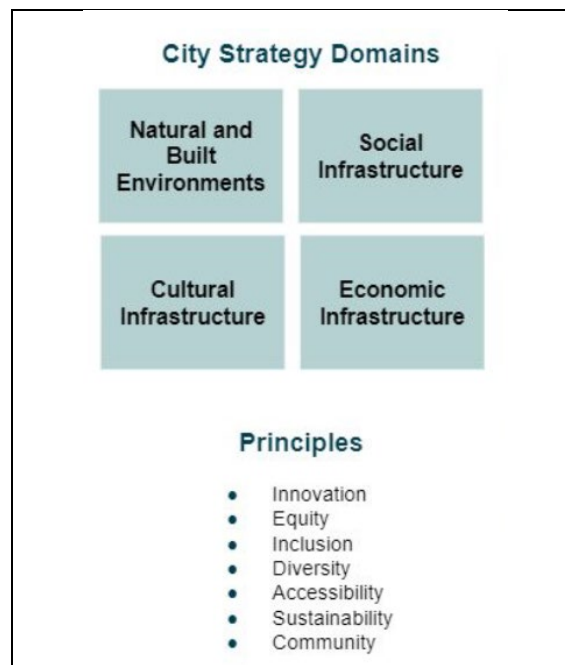
The Socio-Cultural and Economic Development Advisory Committee (SCEDAC) will contribute, support and advise on a number of key initiatives from Council's Strategic Plan including key initiatives that will advance social, cultural and economic development, collaborative partnerships, prosperity and most importantly improve quality of life for the residents of our Langley City; and community asset development that will focus work with current community assets to draw attention to the needs and vision of community health, well-being, social equity and inclusion that will be an integral part of creating a vibrant and sustainable community and economy.

## **2.0 Mandate:**

The mandate of the committee includes:

- Promote Langley City as the Regional Hub of the Fraser Valley, the Place to be; an intelligent and thriving community that embraces social, cultural and economic innovations that improve the quality of life for our residents.
- Create and embrace innovative opportunities and models across sectors and the community to foster prosperity, diversity, equity, and inclusion.
- Provide advisory input to the creation of an innovative Socio-Cultural Economic Framework.
- Provide advisory input to update the Attract and Retain Business Plan.
- Develop policies that will support KPU 2050 Master Plan that will focus on student housing, employment opportunities, transportation, and support for international and commuter students and students with families.
- Develop strategies and partnership with KPU, businesses, entrepreneurs and others to realize the vision for the Glover Road Innovation District. A dynamic neighbourhood that encourages student housing, tech and research businesses, creative industries, start-ups, and maker spaces.
- Promote new investment opportunities with the development industry with emphasis on Transit Oriented Development with high performance and sustainable built form.
- Develop strategies and partnership with government agencies, community groups and entrepreneurs to secure capital funding for an iconic destination arts and cultural facility.
- Advocate to senior levels of government to create partnerships that support the City's progressive socio-economic pathways of equity, integration, diversity and inclusion through an implementation plan that emerges from the Socio-Cultural Economic Framework.

- Provide advisory inputs to the creation of a solutions-based social-economic implementation plan that supports outputs from community dialogues.
- Implement a comprehensive approach that integrates the City's Strategy Domains including Natural and Built Environments, Social Infrastructure, Cultural Infrastructure, and Economic Infrastructure through a principle-based approach (see diagram below).



### 3.0 Composition:

#### 3.1 Membership:

- Two members of City Council to be appointed by City Council
- One member from a First Nation within the unceded territories that Langley City resides on
- Two members from the community/social service sector
- One member who represent social and cultural diversity, inclusion, equity perspectives
- One member from social purpose business
- Two members from the development industry, preferably one from the residential sector and one from the commercial/retail sector
- Two members from the business community at-large

- Two members from a Post-Secondary Education Institution (KPU & Trinity Western), to reflect social and economic academia representation
- One member from the Downtown Langley Business Association
- One member from the Greater Langley Chamber of Commerce

The Chair and Co-Chair shall be members of City Council.

### 3.2 Staff Liaison

- Two City of Langley staff to be appointed by the CAO that will represent both Economic Development and Social Planning perspectives
- Additional staff and/or consultants may be invited to provide technical advice and assistance

### 3.3 Affiliated Agencies:

Representative(s) from the Affiliated Agencies will be requested to provide expert advice when deemed appropriate to assist the committee to fulfill its mandate.

## 4.0 Reporting Relationship:

The Committee will report to City Council through its meeting notes and by making recommendations to City Council.

### **5.0 Accountability:**

The Committee is accountable to City Council. The Committee will not have the authority to give direction to staff or to commit to expenditures of funds.

### **6.0 Administration:**

The City of Langley will provide administrative support to the Membership to carry out the mandates of the committee.

### **7.0 Meetings:**

The Committee will meet on a regular basis at the call of the Chair but not less than (4) times per year, remotely via zoom, or in a facility provided by the participating partners.

A quorum shall be a majority of the total voting membership.

### **8.0 Terms:**

The terms of the committee shall cease at the next municipal election, October 17, 2026. The terms may be extended to allow the committee to fulfill its mandate.



# 2025 Work Plan

## Socio-Cultural Economic Development Advisory Committee (SCEDAC)

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### Mandate

The Socio-Cultural and Economic Development Advisory Committee (SCEDAC) will contribute, support and advise on a number of key initiatives from Council's Strategic Plan including key initiatives that will advance social, cultural and economic development, collaborative partnerships, prosperity and most importantly improve quality of life for the residents of our Langley City; and community asset development that will focus work with current community assets to draw attention to the needs and vision of community health, well-being, social equity and inclusion that will be an integral part of creating a vibrant and sustainable community and economy.

### Objectives

**Objective 1:** Promote Langley City as the Regional Hub of the Fraser Valley, the Place to be; an intelligent and thriving community that embraces social, cultural and economic innovations that improve the quality of life for our residents

Advisory committee members are community ambassadors and have an advisory role on key initiatives that support Council's strategic plan and align with the mandate of this committee.

**Objective 2:** Create and embrace innovative opportunities and models across sectors and the community to foster prosperity, diversity, equity, and inclusion.

Committee members will be innovative leaders in their own areas of expertise. Members will provide advice on creating innovative pathways that will help to grow a vibrant, inclusive community

**Objective 3:** Provide advisory input to the creation of an innovative Socio-Cultural Economic (SCE) Framework.

Committee will provide their advice and input to the work underway to create a SCE Framework

**Objective 4:** Provide advisory input to update the Attract and Retain Business Plan.

Committee will provide their advice and input to all components of the development of a new Economic Development Strategy (EDS)

**Objective 5:** Develop strategies and partnership with KPU, businesses, entrepreneurs and others to realize the vision for the Glover Road Innovation District. A dynamic

neighbourhood that encourages student housing, tech and research businesses, creative industries, start-ups, and maker spaces.

Committee members will work in partnership to develop strategies that realize the vision for the new Innovation District

**Objective 6:** Promote new investment opportunities with the development industry with emphasis on Transit Oriented Development with high performance and sustainable built form.

**Objective 7:** Develop strategies and partnership with government agencies, community groups and entrepreneurs to secure capital funding for an iconic destination arts and cultural facility.

**Objective 8:** Advocate to senior levels of government to create partnerships that support the City's progressive socio-economic pathways of equity, integration, diversity and inclusion through an implementation plan that emerges from the Socio-Cultural Economic Framework.

**Objective 9:** Provide advisory inputs to the creation of a solutions-based social-economic implementation plan that supports outputs from community dialogues.

Staff have ongoing community dialogues. Committee will provide inputs to the creation of an implementation plan that will support outputs

**Objective 10:** Implement a comprehensive approach that integrates the City's Strategy Domains including Natural and Built Environments, Social Infrastructure, Cultural Infrastructure, and Economic Infrastructure through a principle-based approach (see diagram below).



**Principles**

- Innovation
- Equity
- Inclusion
- Diversity
- Accessibility
- Sustainability
- Community

Action Plan 2025

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
General				
A. Review TOR and draft work plan for 2025	Feb 2025	All	General understanding of the committee, its role and responsibilities	Staff
B. Intelligent Community orientation	Feb 2025	All	Create understanding of an intelligent community (video), ICF Awards process, and Community Accelerator Strategy	Social Planner (SP) and EDA
C. Briefing on Calendar of related activities and events	Feb 202	All	Provide opportunities for the committee member to attend and support related activities and event that are scheduled.	Staff
Objective 4 - EDS IMPLEMENTATION				
A. EDS next steps and formation/purpose of the FoodTech Task group	Feb 2025	All	Update on EDS Strategy, Implementation update, Presentation on purpose and the process being undertaken for the FoodTech task force.	EDA
B. Work through components of the ICF Community Accelerator Program	March- Sept 2025	All	Committee to discuss relevance and synergies for community implementation.	EDA

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
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C. Committee review progress on strategy implementation eg. Online tool.	Ongoing March – Nov 2025	All	Committee to provide input and advice to new initiatives being implemented	EDA
D. EDS Update. Progress Presentation to Council	November 2025	All	Committee to provide input	EDA
Objective 2 - INNOVATION				
A. innovation updates on FoodTech	March - November 2025	All	For information and discussion on its alignment and influence - ongoing	EDA
B. ICF Community Accelerator Strategy – Innovation discussion	March 2025	All	Review video training and discuss best practices and innovative models and synergies	EDA
C. Review new Innovative web based tools for Economic Development, to include: Data visualization tool	April 2025	All	Committee to review provide advice on community webinars or training session which increase awareness and adoption and usage throughout the community and support Ec Dev activities	EDA
D. FoodTech Hub branding	Sept 2025	All	Committee and FoodTech Task force to provide input and advice on a brand discovery process – naming and logo creation	EDA and Consultant

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
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			Outcome: Recommendation to council on a name for a Langley City Food Tech District	
<b>Objective 4-STRATEGIC INITIATIVES</b>				
A. Citizens' Assembly Activation-Community Safety, Well-being and Resiliency Policy transformation and community implementation mobilization	February-October 2025	All	Committee to provide input	Strategic Initiatives and Social Planning (SI-SP)
B. KPI Dashboard-Proto-type completion and activation	February-June 2025	All	Proto-type review and input	Strategic Initiatives and Social Planning (SI-SP)
C. KPI Dashboard-Early activation	June-December 2025	All	Dashboard (Early activation) review, monitoring and data stewardship input	Strategic Initiatives and Social Planning (SI-SP)
D. Resiliency Framework	February-June 2025	All	Committee to provide input	Strategic Initiatives and Social Planning (SI-SP)
<b>Objective 5-COMMUNITY-ACTION BASED SOCIO-CULTURAL AND ECONOMIC DEVELOPMENT AND COLLECTIVE IMPACT</b>				
A. Indigenous Reconciliation and Relations	February-December 2025	All	Committee to provide input and participate when available in activities and events	Strategic Initiatives and Social Planning (SI-SP)
B. Langley City 2025 Village Café Series-Civic Engagement and Participation	February-December 2025	All	Committee to provide input and participate when available in activities and events	Strategic Initiatives and Social Planning (SI-SP)
C. Station Café Operations Testing and On-going Operations	February-December 2025	All	Committee to provide input about social marketing, civic café engagement, and link to broader socio-economic and cultural community development	Strategic Initiatives and Social Planning (SI-SP)

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
D. Shared Outcome Approach to Respond to the needs of vulnerable individuals- Coordinated Access (digital platform-access, referral, resource directory, and aggregate level data)	February-December 2025	All	Committee to receive update reports and provide input into cross-systems and sector activation and participate in data stewardship activities (data and trend monitoring)	Strategic Initiatives and Social Planning (SI-SP)
E. Shared Outcome Approach to Respond to the Needs of Vulnerable Individuals- REACT (Health Canada funded) socio-tech platform to support real-time access to guidance, support, and services to divert non-emergency calls from frontline responders	February-December 2025	All	Committee to receive project update reports and provide input	Strategic Initiatives and Social Planning (SI-SP)
F. Shared Outcome Approach to Respond to the Needs of Vulnerable youth and their families-Project Blackfeather	February-December 2025	All	Committee to receive project update reports and provide input into initiative's sustainability plan	Strategic Initiatives and Social Planning (SI-SP)

*Per each committee/task group's Terms of Reference (TOR):*

*The committee or task group may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.*

*The committee or task group does not have the authority to give direction to staff or to commit to expenditure of funds.*

*Action recommended by the committee or task group must be done by resolution to City Council and with their approval prior to implementation.*