## CHRISTMAS

Wish Breakfast

2025 SPONSORSHIP PACKAGE

> TUESDAY NOVEMBER 6:30 AM-9:30 AM



NEWLANDS GOLF & COUNTRY CLUB 21025 48 AVENUE

















## 2025 CHRISTMAS

### Wish Breakfast

TUESDAY NOVEMBER 6:30 AM-9:30 AM



NEWLANDS GOLF & COUNTRY CLUB

21025 48 AVENUE

Help spread Christmas cheer to families and children in need. **Bring a new unwrapped toy** and enjoy a morning with **complimentary breakfast** and live entertainment, in support of the **Langley Christmas Bureau.** 

**BRING A TOY** 

**LIVE ENTERTAINMENT** 

**COMPLIMENTARY BREAKFAST** 

**VISIT WITH MR. & MRS. CLAUS** 





LangleyChristmasBureau.com

#### **EVENT HISTORY**

The Christmas Wish Breakfast is an annual event hosted by the Pan Pacific in Vancouver since 1987. The last annual event and was attended by thousands of generous people who donated toys, cash, and gift cards to the Lower Mainland Christmas Bureaus. Newlands Golf & Country Club and the City of Langley joined in this tremendous effort, hosting a breakfast in Langley to support the Langley Christmas Bureau. In just over three hours, this event saw over 2,000 guests donating 1,200 toys as well as cash and gift cards assisting close to 1,000 families and over 2,000 children who would not otherwise be able to celebrate Christmas.

We invite you to join us on **Tuesday, November 25th from 6:30am to 9:30am** for Langley's annual Christmas Wish Breakfast. Anyone who brings a new unwrapped toy for the Langley Christmas Bureau will receive a complimentary breakfast prepared by the Newlands culinary staff.

It is a great event for businesses to bring their employees to, as a team building experience, to share a breakfast, kick off the Christmas season and give back to the community. The crowd will be entertained by local singers and musicians and a visit from Santa and Mrs. Claus. Volunteers from the Langley City Fire Rescue Service and RCMP will be on hand to receive the toys on behalf of the Christmas Bureau.

We hope to see you at this year's event!



#### **2025 CHRISTMAS WISH BREAKFAST**

# Sponsorship Options



#### **STAR SPONSOR \$4,500 5 AVAILABLE**

Includes full event sponsor recognition, website and all media coverage leading up to the event and on event day. Logo on all print material included. Display two banners at the event as well as product as agreed by Langley Christmas Bureau (LCB).



## **\$2,500** 5 AVAILABLE

Your sponsorship will be recognized through website and all media coverage leading up to the event and on event day. Display one banner at the event.



#### REINDEER SPONSOR \$750 10 AVAILABLE

Your sponsorship will be recognized on the Wish Breakfast website as well as on event day print materials.

#### 2025 CHRISTMAS WISH BREAKFAST

## Sponsorship Benefits

	STAR	SANTA	REINDEER
PRINT MATERIAL			
Event posters for display at Sponsor's business	•	•	•
Mention in Event Day Program	•	•	•
WEBSITE			
Logo on Christmas Wish Breakfast website page	•	•	•
Logo on City of Langley "Wish Breakfast" event page	•	•	
EVENT DAY ACTIVATION			
Opportunity to provide free samples/promotional material(s)	•		
One 8'x8' display space (tables & chairs provided)	•		
EVENT DAY BANNER & SIGNAGE			
Opportunity to display two (2) 6'x3' banners	•		
Opportunity to display one (1) 6'x3' banners	•	•	
Recognition on Wish Breakfast "Thank You" Sponsor boards	•	•	•
PRODUCT PLACEMENT			
Event Day product placement as agreed by LCB	•		
ADDITIONAL BENEFITS			
Post-event thank you letter signed by LCB Coordinator	•	•	•
Certificate of sponsor recognition	•	•	•

#### 2025 CHRISTMAS WISH BREAKFAST

## **Donation Ideas**

### BABIES, TODDLERS & PRESCHOOLERS

- Outdoor Toys (tricycle, kick scooter, balance bike)
- Lego (Mega Blocks, Building blocks)
- Play Doh
- Musical Toys (xylophone, drums)
- Educational Toys (shape/sorting cubes)
- Crayons, Paints and Easles
- Toys, Cars and Train Sets
- Craft Kits

### ELEMENTARY, TWEENS & TEENS

- Building Toys (Lego)
- Outdoor Toys (skateboard, bike)
- Hair Dryer, Straighteners, Curling irons
- Bike Helmets & Locks
- Doodle Art & Art Sets
- Watches, Headphones & Electronics
- Board Games (Hungry Hippos, Angry Birds)
- Musical Instruments
- Sports Equipment
- Gift Cards (Willowbrook Mall)

#### **CASH DONATIONS & GIFT CARDS ENCOURAGED**











