



SOCIO-CULTURAL ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)

TUESDAY, APRIL 22, 2025 AT 6:00 p.m.

CKF Boardroom (2nd floor)
Langley City Hall, 20399 Douglas Crescent

A G E N D A

The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

Adoption of the April 22, 2025 agenda.

2) MINUTES

Approval of minutes:

- November 5, 2024 meeting
- February 25, 2025 meeting

3) FOR DISCUSSION

- a) Citizens' Assembly process update and upcoming activities – 5 minutes
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
- b) Call for participation on the Citizens' Assembly community-centered supports and business panels that are integrated into the process – 5 minutes
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
- c) Village Cafe Series-update and upcoming activity calendar – 5 minutes
Dena Kae Beno, Manager of Strategic Initiatives and Social Planning
- d) Update, demo and launch of the Data Visualization Tool – 15 minutes
Wendy Dupley, Economic Development Advisor
- e) Approval of SCEDAC 2025 Work Plan – 5 minutes
Wendy Dupley, Economic Development Advisor

RECOMMENDATION:

1. THAT the Socio-Cultural Economic Development Advisory Committee 2025 Annual Work Plan be approved.

Document Number: 201672

2. THAT the Socio-Cultural Economic Development Advisory Committee 2025 Annual Work Plan be forwarded to Council with the following Committee Recommendation:

“THAT Council approve the Socio-Cultural Economic Development Advisory Committee 2025 Annual Work Plan.”

4) **STANDING ITEMS**

- a) Briefing on upcoming related events and activities

5) **FOR INFORMATION**

6) **ROUND TABLE**

7) **MOTION TO HOLD A CLOSED MEETING**

RECOMMENDATION:

THAT the Committee meeting immediately following this meeting be closed to the public as the subject matter being considered relates to an item which complies with the following closed meeting criteria specified in Section 90 of the Community Charter:

(k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public.

7) **ADJOURNMENT**

Next Meeting will be held on May 27th at 6:00 pm with location to be determined.

2025 MEETING DATES

May 27, June 24, July 22, No meeting in August, October 1, October 28, November 25, No meeting in December

Please notify Sheila Salh at ssalh@langleycity.ca if you are unable to attend the meeting or if you require a virtual link to attend the meeting remotely.



**MINUTES OF THE SOCIO-CULTURAL ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent**

**TUESDAY, NOVEMBER 5, 2024
AT 6:00 P.M.**

Present: Councillor Paul Albrecht, Chair

Shawn Bouchard, Development Industry
Clinton Dewet (Alt.), Social Purpose Business
Brent Elliot, Post Secondary Education Institution
Peter Fassbender, Development Industry
Jaret Lang, Post Secondary Education Institution
Kate Ludlam, Community / Social Service Sector
Dennis Martini, Business Community At-Large
Cory Redekop, Greater Langley Chamber of Commerce
Johnny Webb, Social Purpose Business

Staff: Francis Cheung, Chief Administrative Officer
Dena Kae Beno, Manager of Social Planning Services
Roy Beddow, Deputy Director of Development Services
Sheila Salh, Executive Assistant

Regrets: Councillor Teri James, Co-Chair
Vicky Dawe, Downtown Langley Business Association
Tanya Gabara, Business Community At-Large

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the November 5, 2024 agenda be adopted as circulated.

CARRIED

2) MINUTES

It was MOVED and SECONDED

THAT the October 1, 2024 minutes be adopted as amended.

CARRIED

3) FOR DISCUSSION

- a) Comparison Report of the Data Visualization Tools
Wendy Dupley, Economic Development Advisor

Ms. Dupley provided a comparison report on the three Data Visualization Tools presented to the Committee in June and September:

- Ms. Dupley walked the committee through the highlights of her report and the rationale for the recommendation.
- The strengths, pros and cons of each system were briefly summarized and discussed by committee members.
- Ms. Dupley recommended the Data Viz tool indicating that it was easy to use, customizable, and offer branding.
- A motion to approve the recommendation was made and approved unanimously.

It was MOVED and SECONDED

THAT the Comparison Report of the Data Visualization Tools with the recommendation of Data Viz tools be presented to Council for their approval.

CARRIED

4) STANDING ITEMS

Calendar of events and activities to be provided on-going.

5) FOR INFORMATION

None Reported.

6) ROUND TABLE

None Reported.

7) **ADJOURNMENT**

It was MOVED AND SECONDED

THAT the meeting adjourn at 6:18 p.m.

CARRIED

CHAIR

Certified Correct:
fc

CHIEF ADMINISTRATIVE OFFICER



**MINUTES OF THE SOCIO-CULTURAL ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent**

**THURSDAY, FEBRUARY 25, 2025
AT 7:03 P.M.**

Present: Councillor Paul Albrecht, Chair
Councillor Teri James, Co-Chair
Kate Ludlam, Community / Social Service Sector
Rick Orlando, Development Industry
Vicky Dawe, Downtown Langley Business Association
Brent Elliot, Post Secondary Education Institution
Jaret Lang, Post Secondary Education Institution
Dennis Martini, Business Community At-Large
Cory Redekop, Greater Langley Chamber of Commerce
Johnny Webb, Social Purpose Business

Regrets: Clinton Dewet, First Nation Representative
Peter Fassbender, Development Industry
Tanya Gabara, Business Community At-Large

Staff: Francis Cheung, Chief Administrative Officer
Roy Beddow, Deputy Director of Development Services
Dena Kae Beno, Manager of Social Planning Services
Wendy Dupley, Economic Development Advisor
Kelly Kenney, Corporate Officer

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the February 25, 2025 agenda be adopted as circulated.

CARRIED

2) **MINUTES**

Minutes of November 5, 2024 Meeting to be provided on March Agenda.

3) **ORIENTATION**

a) Committee Procedures and Protocols – Kelly Kenney, Corporate Officer

Ms. Kenney reviewed Committee meeting procedures with Committee members.

b) Review of the SCEDAC Terms of Reference

The Chair and the CAO provided information on the following:

- purpose of Terms of Reference including reporting relationship, accountability of the Committee to City Council;
- mandate of the Committee;
- purpose of the Work Plan;
- how the mandate of the Committee relates to the Work Plan for 2024.

4) **FOR DISCUSSION**

a) Review 2025 SCEDAC Draft Work Plan

Ms. Dupley reviewed the Committee's proposed 2025 Work Plan with Committee members highlighting the following:

- Will be building on work done last year with respect to:
 - Economic Development Strategy implementation (EDS);
 - Formation and purpose of Food Tech Working Group;
 - Community Accelerator Strategy

Staff to provide full EDS to new Committee member.

b) Update on the forming of Food Tech Working Group

Ms. Dupley provided a status update on formation of Food Tech Working Group, providing information on the following:

- Number of confirmed members (11);
- Member referrals received from Committee members;
- Working Group members to be polled as to availability for first meeting in next two weeks;
- Working Group to report back to the Committee once a month.

c) Introduction of 'What is an Intelligent Community' and Awards Program

Ms. Dupley provided a PowerPoint presentation on the 'Intelligent Community' concept and Awards Program and provided the following information:

- showed a video which highlighted the difference between Smart Cities and Intelligent Communities
- the Intelligent Community Forum (ICF):
 - How it came to be formed;
 - Its purpose;
 - Community Accelerator Training
 - Focus areas;
 - Overall goal;
 - Annual Intelligent Community of the Year Awards Program (Smart21 Communities of the Year)

Staff responded to questions from Panel members regarding the following:

- Process for completion of Community Accelerator Training Program online coursework;
- Examples of Intelligent Community initiatives;
- Benefits to City of Langley by participating in the program and by obtaining Smart 21 status through the ICF;
- Application requirements and process undertaken by staff to enter City of Langley in the 2025 Smart 21 Communities of the Year Awards Program;
- Next steps if City's application is successful.

Staff to provide presentation slides to Committee members.

d) Business Resource Guide and Website Updates

Ms. Dupley updated the Committee on the City's new website, providing information on new content and sections on the economic development web page, including:

- 2025 Business Resource Guide;
- Economic newsletter subscription.

Committee members were invited to provide good quality photos for potential use on the economic development webpage.

Ms. Dupley responded to questions from Committee members and discussion ensued regarding the following:

- Some resources on tariffs available to businesses:
 - Greater Langley Chamber of Commerce online Tariffs and Trade Toolkit
 - Waterloo Economic Development Corporation video on Trump and Tariffs (Greater Langley Chamber of Commerce representative to provide staff with links to the above-referenced resources for staff to provide to Committee members);

- Potential for City to create a tariff toolkit for businesses;
- Supporting local businesses during economic development crisis;
- Bankruptcy of Small Business BC;
- Interprovincial trade barriers;
- Types of inquiries received through City's economic development email address;
- Status of data visualization tool;
- Suggestion for City to offer seminars on how to open a business in the City;
- How City communicates opportunities, changes to local businesses.

The Chair encouraged Committee members to visit the City's new website, in particular the new Economic Development webpage, and provide feedback on their experience.

Ms. Beno provided a PowerPoint presentation on Langley City: Strategic Initiatives & Social Planning Update, which included the following information:

- Role of the City's Strategic Initiatives & Social Planning Division:
 - develops, plans, and activates key initiatives to enhance community safety, socio-economic and cultural development, belonging and well-being, and resiliency;
 - their work activates civic engagement, community building, community-based action, collective impact, and inclusive decision-making
- Current initiative focus:
 - Langley City's Citizens' Assembly;
 - Resiliency Framework;
 - Socio-economic, Cultural Community Development;
 - Key Performance Indicators (KPIs).

e) Station Café Soft Launch /Grand Opening Recap

Ms. Beno advised that the purpose of the Station Café is to be a collaborative, community designed space to connect people, share good experiences, link to Langley City's Food Ecosystem, and activate the 2025 Village Café Series. She further advised approximately 70 people were in attendance at the soft launch of the Station café in Timms which included English learning classes sharing stories around food.

She advised the official ceremony held for the Grand Opening of the Station Café took place earlier in the day.

f) Citizens' Assembly and its Integrated Activities

Ms. Beno provided an overview of the Citizens' Assembly initiative and its integrated activities, providing information on the following:

- Membership composition (maximum of 29 participants from diverse backgrounds and experiences)
- Purpose to provide recommendations to Council on community safety, wellbeing, and resiliency;
- Activities include Solutions Labs, Community Forum (to be held 3rd week of June), Systems Mapping, and Performance Measurement;
- There will be opportunities for SCEDAC committee members to participate on design teams, panels, and forum;
- a series of civic engagement activities will be run through the Station café;

Ms. Beno provided information on other integrated activities that support vulnerable individuals in the city, noting the committee's Work Plan includes having data from these integrated activities being brought forward to the Committee for input which will help inform the KPI dashboard.

g) Key Performance Indicator (Strategic Performance Management) Initiative Update

Ms. Beno provided an update on the Key Performance Indicator (KPI) Initiative, providing information on the following:

- Focus of KPI Dashboard is to have system to monitor resource allocation and effectiveness of initiatives, and support continuous improvement;
- used challenge dialogue system to look at plans across departments and strategic plan
- KPI Dashboard is almost 80% complete, integrating strategic goals for safety, wellbeing, housing, and infrastructure;
- Performance Measurement System aligns with Integrated Outcome Framework (IOF)
- Integrates Citizens' Assembly work;
 - Next steps include refining data collection, community reporting, and finalizing dashboard prototype by April 2025.

Ms. Beno also spoke to the City's Resiliency Framework which aims to enhance Langley City's resilience by ensuring that all aspects of community well-being are addressed cohesively.

The four pillars of the framework are:

- Environmental sustainability
- Social sustainability
- Economic sustainability
- Indigenous reconciliation and relations

h) Langley City's Village Café Series

Ms. Beno advised of different events being planned throughout the year as part of Langley City's Village Café Series, noting the focus for this year is on inclusion and participation.

Ms. Beno ended her presentation with a call to action to Committee members as follows:

"Your expertise and active involvement are vital to the success of these initiatives. Engage in these opportunities to help shape a resilient and vibrant Langley City."

Staff responded to questions from committee members regarding:

- the level of detail of the KPI Dashboard (tangible action items vs. broad goals);
- if there is an opportunity for committee members to see the KPI Dashboard before it goes live;
- ways of controlling the narrative of reporting by media on City of Langley initiatives;
- hours of operation of the Station Café.

3) STANDING ITEMS

Nil

4) ROUND TABLE

Nil

5) ADJOURNMENT

It was MOVED and SECONDED

THAT the meeting adjourn at 8:00 pm.

CARRIED

CHAIR

Certified Correct:
fc

CHIEF ADMINISTRATIVE OFFICER

2025 Work Plan

Socio-Cultural Economic Development Advisory Committee (SCEDAC)

Mandate

The Socio-Cultural and Economic Development Advisory Committee (SCEDAC) will contribute, support and advise on a number of key initiatives from Council's Strategic Plan including key initiatives that will advance social, cultural and economic development, collaborative partnerships, prosperity and most importantly improve quality of life for the residents of our Langley City; and community asset development that will focus work with current community assets to draw attention to the needs and vision of community health, well-being, social equity and inclusion that will be an integral part of creating a vibrant and sustainable community and economy.

Objectives

Objective 1:. Promote Langley City as the Regional Hub of the Fraser Valley, the Place to be; an intelligent and thriving community that embraces social, cultural and economic innovations that improve the quality of life for our residents

Advisory committee members are community ambassadors and have an advisory role on key initiatives that support Council's strategic plan and align with the mandate of this committee.

Objective 2: Create and embrace innovative opportunities and models across sectors and the community to foster prosperity, diversity, equity, and inclusion.

Committee members will be innovative leaders in their own areas of expertise. Members will provide advice on creating innovative pathways that will help to grow a vibrant, inclusive community

Objective 3: Provide advisory input to the creation of an innovative Socio-Cultural Economic (SCE) Framework.

Committee will provide their advice and input to the work underway to create a SCE Framework

Objective 4: Provide advisory input to update the Attract and Retain Business Plan.

Committee will provide their advice and input to all components of the development of a new Economic Development Strategy (EDS)

Objective 5: Develop strategies and partnership with KPU, businesses, entrepreneurs and others to realize the vision for the Glover Road Innovation District. A dynamic

neighbourhood that encourages student housing, tech and research businesses, creative industries, start-ups, and maker spaces.

Committee members will work in partnership to develop strategies that realize the vision for the new Innovation District

Objective 6: Promote new investment opportunities with the development industry with emphasis on Transit Oriented Development with high performance and sustainable built form.

Objective 7: Develop strategies and partnership with government agencies, community groups and entrepreneurs to secure capital funding for an iconic destination arts and cultural facility.

Objective 8: Advocate to senior levels of government to create partnerships that support the City's progressive socio-economic pathways of equity, integration, diversity and inclusion through an implementation plan that emerges from the Socio-Cultural Economic Framework.

Objective 9: Provide advisory inputs to the creation of a solutions-based social-economic implementation plan that supports outputs from community dialogues.

Staff have ongoing community dialogues. Committee will provide inputs to the creation of an implementation plan that will support outputs

Objective 10: Implement a comprehensive approach that integrates the City's Strategy Domains including Natural and Built Environments, Social Infrastructure, Cultural Infrastructure, and Economic Infrastructure through a principle-based approach (see diagram below).



Principles

- Innovation
- Equity
- Inclusion
- Diversity
- Accessibility
- Sustainability
- Community

Action Plan 2025

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
General				
A. Review TOR and draft work plan for 2025	Feb 2025	All	General understanding of the committee, its role and responsibilities	Staff
B. Intelligent Community orientation	Feb 2025	All	Create understanding of an intelligent community (video), ICF Awards process, and Community Accelerator Strategy	Social Planner (SP) and EDA
C. Briefing on Calendar of related activities and events	Feb 202	All	Provide opportunities for the committee member to attend and support related activities and event that are scheduled.	Staff
Objective 4 - EDS IMPLEMENTATION				
A.EDS next steps and formation/purpose of the FoodTech Subcommittee. Mandate will be to explore opportunities (and challenges) re agtech, supply chain, market opportunities (eg.non-alcoholic beverages), branding, exporting, sustainable packaging, start-up ecosystems and innovation space	Feb 2025 and ongoing	All	Update on EDS Strategy, Implementation update, Presentation on purpose and the process being undertaken for the FoodTech Subcommittee.	EDA Subcommittee is comprised of volunteers from SCEDAC and external subject matter experts (non-SCEDAC members) who will be providing advice to assist the subcommittee to fulfill its mandate as permitted under SCEDAC's Terms of Reference.

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
enablement in The Innovation District.				<p>Subcommittee members confirmed as follows:</p> <p>Jaret Lang SCEDAC Brent Elliott SCEDAC Johnny Webb SCEDAC</p> <p>SCEDAC staff: Wendy Dupley, Dena Kae Bena and Francis Cheung</p> <p>Dr Deepak Gupta: KPU Dr Paul Adams: KPU Amit Golan: CKF Stuart Lilley: CEO Refeed Canada Graham Wood: CEO Sacred Waters Development Alan Hill: Tres Community.</p> <p>Additional members may be added as needed.</p>
A. Work through components of the ICF Community Accelerator Program	March- Sept 2025	All	Committee to discuss relevance and synergies for community implementation.	EDA
B. Committee review progress on strategy implementation e.g. Online tool.	Ongoing March – Nov 2025	All	Committee to provide input and advice to new initiatives being implemented	EDA

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
C. EDS Update. Progress Presentation to Council	November 2025	All	Committee to provide input	EDA
Objective 2 - INNOVATION				
A. innovation updates on FoodTech	March - November 2025	All	For information and discussion on its alignment and influence - ongoing	EDA
B. ICF Community Accelerator Strategy – Innovation discussion	March 2025	All	Review video training and discuss best practices and innovative models and synergies	EDA
C. Review new Innovative web based tools for Economic Development, to include: Data visualization tool	April 2025	All	Committee to review provide advice on community webinars or training session which increase awareness and adoption and usage throughout the community and support Ec Dev activities	EDA
D. FoodTech Hub branding	Sept 2025	All	Committee and FoodTech Subcommittee to provide input and advice on a brand discovery process – naming and logo creation Outcome: Recommendation to council on a name for a Langley City Food Tech District	EDA and Consultant

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
Objective 4-STRATEGIC INITIATIVES				
A. Citizens' Assembly Activation-Community Safety, Well-being and Resiliency Policy transformation and community implementation mobilization	February-October 2025	All	Committee to provide input	Strategic Initiatives and Social Planning (SI-SP)
B. KPI Dashboard-Proto-type completion and activation	February-June 2025	All	Proto-type review and input	Strategic Initiatives and Social Planning (SI-SP)
C. KPI Dashboard-Early activation	June-December 2025	All	Dashboard (Early activation) review, monitoring and data stewardship input	Strategic Initiatives and Social Planning (SI-SP)
D. Resiliency Framework	February-June 2025	All	Committee to provide input	Strategic Initiatives and Social Planning (SI-SP)
Objective 5-COMMUNITY-ACTION BASED SOCIO-CULTURAL AND ECONOMIC DEVELOPMENT AND COLLECTIVE IMPACT				
A. Indigenous Reconciliation and Relations	February-December 2025	All	Committee to provide input and participate when available in activities and events	Strategic Initiatives and Social Planning (SI-SP)
B. Langley City 2025 Village Café Series-Civic Engagement and Participation	February-December 2025	All	Committee to provide input and participate when available in activities and events	Strategic Initiatives and Social Planning (SI-SP)
C. Station Café Operations Testing and On-going Operations	February-December 2025	All	Committee to provide input about social marketing, civic café engagement, and link to broader socio-economic and cultural community development	Strategic Initiatives and Social Planning (SI-SP)
D. Shared Outcome Approach to Respond to the needs of vulnerable individuals-Coordinated Access (digital platform-access, referral,	February-December 2025	All	Committee to receive update reports and provide input into cross-systems and sector activation and participate in data	Strategic Initiatives and Social Planning (SI-SP)

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>
resource directory, and aggregate level data)			stewardship activities (data and trend monitoring)	
E. Shared Outcome Approach to Respond to the Needs of Vulnerable Individuals- REACT (Health Canada funded) socio-tech platform to support real-time access to guidance, support, and services to divert non-emergency calls from frontline responders	February-December 2025	All	Committee to receive project update reports and provide input	Strategic Initiatives and Social Planning (SI-SP)
F. Shared Outcome Approach to Respond to the Needs of Vulnerable youth and their families-Project Blackfeather	February-December 2025	All	Committee to receive project update reports and provide input into initiative's sustainability plan	Strategic Initiatives and Social Planning (SI-SP)

Per each committee/task group's Terms of Reference (TOR):

The committee or task group may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.

The committee or task group does not have the authority to give direction to staff or to commit to expenditure of funds.

Action recommended by the committee or task group must be done by resolution to City Council and with their approval prior to implementation.