



**MINUTES OF THE SOCIO-CULTURAL ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent**

**THURSDAY, FEBRUARY 25, 2025
AT 7:03 P.M.**

Present: Councillor Paul Albrecht, Chair
Councillor Teri James, Co-Chair
Kate Ludlam, Community / Social Service Sector
Rick Orlando, Development Industry
Vicky Dawe, Downtown Langley Business Association
Brent Elliot, Post Secondary Education Institution
Jaret Lang, Post Secondary Education Institution
Dennis Martini, Business Community At-Large
Cory Redekop, Greater Langley Chamber of Commerce
Johnny Webb, Social Purpose Business

Regrets: Clinton Dewet, First Nation Representative
Peter Fassbender, Development Industry
Tanya Gabara, Business Community At-Large

Staff: Francis Cheung, Chief Administrative Officer
Roy Beddow, Deputy Director of Development Services
Dena Kae Beno, Manager of Social Planning Services
Wendy Dupley, Economic Development Advisor
Kelly Kenney, Corporate Officer

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the February 25, 2025 agenda be adopted as circulated.

CARRIED

2) MINUTES

Minutes of November 5, 2024 Meeting to be provided on March Agenda.

3) ORIENTATION

a) Committee Procedures and Protocols – Kelly Kenney, Corporate Officer

Ms. Kenney reviewed Committee meeting procedures with Committee members.

b) Review of the SCEDAC Terms of Reference

The Chair and the CAO provided information on the following:

- purpose of Terms of Reference including reporting relationship, accountability of the Committee to City Council;
- mandate of the Committee;
- purpose of the Work Plan;
- how the mandate of the Committee relates to the Work Plan for 2024.

4) FOR DISCUSSION

a) Review 2025 SCEDAC Draft Work Plan

Ms. Dupley reviewed the Committee's proposed 2025 Work Plan with Committee members highlighting the following:

- Will be building on work done last year with respect to:
 - Economic Development Strategy implementation (EDS);
 - Formation and purpose of Food Tech Working Group;
 - Community Accelerator Strategy

Staff to provide full EDS to new Committee member.

b) Update on the forming of Food Tech Working Group

Ms. Dupley provided a status update on formation of Food Tech Working Group, providing information on the following:

- Number of confirmed members (11);
- Member referrals received from Committee members;
- Working Group members to be polled as to availability for first meeting in next two weeks;
- Working Group to report back to the Committee once a month.

c) Introduction of 'What is an Intelligent Community' and Awards Program

Ms. Dupley provided a PowerPoint presentation on the 'Intelligent Community' concept and Awards Program and provided the following information:

- showed a video which highlighted the difference between Smart Cities and Intelligent Communities
- the Intelligent Community Forum (ICF):
 - How it came to be formed;
 - Its purpose;
 - Community Accelerator Training
 - Focus areas;
 - Overall goal;
 - Annual Intelligent Community of the Year Awards Program (Smart21 Communities of the Year)

Staff responded to questions from Panel members regarding the following:

- Process for completion of Community Accelerator Training Program online coursework;
- Examples of Intelligent Community initiatives;
- Benefits to City of Langley by participating in the program and by obtaining Smart 21 status through the ICF;
- Application requirements and process undertaken by staff to enter City of Langley in the 2025 Smart 21 Communities of the Year Awards Program;
- Next steps if City's application is successful.

Staff to provide presentation slides to Committee members.

d) Business Resource Guide and Website Updates

Ms. Dupley updated the Committee on the City's new website, providing information on new content and sections on the economic development web page, including:

- 2025 Business Resource Guide;
- Economic newsletter subscription.

Committee members were invited to provide good quality photos for potential use on the economic development webpage.

Ms. Dupley responded to questions from Committee members and discussion ensued regarding the following:

- Some resources on tariffs available to businesses:
 - Greater Langley Chamber of Commerce online Tariffs and Trade Toolkit
 - Waterloo Economic Development Corporation video on Trump and Tariffs (Greater Langley Chamber of Commerce representative to provide staff with links to the above-referenced resources for staff to provide to Committee members);

- Potential for City to create a tariff toolkit for businesses;
- Supporting local businesses during economic development crisis;
- Bankruptcy of Small Business BC;
- Interprovincial trade barriers;
- Types of inquiries received through City's economic development email address;
- Status of data visualization tool;
- Suggestion for City to offer seminars on how to open a business in the City;
- How City communicates opportunities, changes to local businesses.

The Chair encouraged Committee members to visit the City's new website, in particular the new Economic Development webpage, and provide feedback on their experience.

Ms. Beno provided a PowerPoint presentation on Langley City: Strategic Initiatives & Social Planning Update, which included the following information:

- Role of the City's Strategic Initiatives & Social Planning Division:
 - develops, plans, and activates key initiatives to enhance community safety, socio-economic and cultural development, belonging and well-being, and resiliency;
 - their work activates civic engagement, community building, community-based action, collective impact, and inclusive decision-making
- Current initiative focus:
 - Langley City's Citizens' Assembly;
 - Resiliency Framework;
 - Socio-economic, Cultural Community Development;
 - Key Performance Indicators (KPIs).

e) Station Café Soft Launch /Grand Opening Recap

Ms. Beno advised that the purpose of the Station Café is to be a collaborative, community designed space to connect people, share good experiences, link to Langley City's Food Ecosystem, and activate the 2025 Village Café Series. She further advised approximately 70 people were in attendance at the soft launch of the Station café in Timms which included English learning classes sharing stories around food.

She advised the official ceremony held for the Grand Opening of the Station Café took place earlier in the day.

f) Citizens' Assembly and its Integrated Activities

Ms. Beno provided an overview of the Citizens' Assembly initiative and its integrated activities, providing information on the following:

- Membership composition (maximum of 29 participants from diverse backgrounds and experiences)
- Purpose to provide recommendations to Council on community safety, wellbeing, and resiliency;
- Activities include Solutions Labs, Community Forum (to be held 3rd week of June), Systems Mapping, and Performance Measurement;
- There will be opportunities for SCEDAC committee members to participate on design teams, panels, and forum;
- a series of civic engagement activities will be run through the Station café;

Ms. Beno provided information on other integrated activities that support vulnerable individuals in the city, noting the committee's Work Plan includes having data from these integrated activities being brought forward to the Committee for input which will help inform the KPI dashboard.

g) Key Performance Indicator (Strategic Performance Management) Initiative Update

Ms. Beno provided an update on the Key Performance Indicator (KPI) Initiative, providing information on the following:

- Focus of KPI Dashboard is to have system to monitor resource allocation and effectiveness of initiatives, and support continuous improvement;
- used challenge dialogue system to look at plans across departments and strategic plan
- KPI Dashboard is almost 80% complete, integrating strategic goals for safety, wellbeing, housing, and infrastructure;
- Performance Measurement System aligns with Integrated Outcome Framework (IOF)
- Integrates Citizens' Assembly work;
 - Next steps include refining data collection, community reporting, and finalizing dashboard prototype by April 2025.

Ms. Beno also spoke to the City's Resiliency Framework which aims to enhance Langley City's resilience by ensuring that all aspects of community well-being are addressed cohesively.

The four pillars of the framework are:

- Environmental sustainability
- Social sustainability
- Economic sustainability
- Indigenous reconciliation and relations

h) Langley City's Village Café Series

Ms. Beno advised of different events being planned throughout the year as part of Langley City's Village Café Series, noting the focus for this year is on inclusion and participation.

Ms. Beno ended her presentation with a call to action to Committee members as follows:

"Your expertise and active involvement are vital to the success of these initiatives. Engage in these opportunities to help shape a resilient and vibrant Langley City."

Staff responded to questions from committee members regarding:

- the level of detail of the KPI Dashboard (tangible action items vs. broad goals);
- if there is an opportunity for committee members to see the KPI Dashboard before it goes live;
- ways of controlling the narrative of reporting by media on City of Langley initiatives;
- hours of operation of the Station Café.

3) STANDING ITEMS

Nil

4) ROUND TABLE

Nil

5) ADJOURNMENT

It was MOVED and SECONDED

THAT the meeting adjourn at 8:00 pm.

CARRIED

Certified Correct:
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CHAIR



CHIEF ADMINISTRATIVE OFFICER