



## CRIME PREVENTION COMMITTEE (CPC)

THURSDAY, APRIL 25, 2024 AT 6:00 p.m.

CKF Boardroom (2<sup>nd</sup> floor)  
Langley City Hall, 20399 Douglas Crescent

# A G E N D A

The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

## 1) AGENDA

Adoption of the April 25, 2024 agenda.

## 2) MINUTES

- a) Adoption of the minutes of the Crime Prevention Committee meeting held March 21, 2024.

## 3) FOR DISCUSSION

- a) Subcommittee – Action Plan Review
- i. Increase Social Media Presence  
Stefan Jones, Fraser Holland, Jayde Marno, Lew Murphy, Nathan Balasubramanian
  - ii. Business Watch  
Tanya Gabara, Heather Giuriato, Ken Edwards, Suzan Gorgis, Mary Kydd
- b) Bike Valet Event Debrief – Next Steps  
Don Osborne, Suzan Gorgis, Marcy Kid, Jeff Jacobs, Lew Murphy

## 4) STANDING ITEMS

- a) RCMP Crime Map Analysis – March 2024
- Property Crime Map
  - Persons Offenses Map
- \*Please note that the maps are provided for information only this month as the RCMP are unable to attend the meeting to provide a review.*
- b) Sub-Committee Updates when needed / appropriate:

- i. Increase Social Media Presence  
Stefan Jones, Fraser Holland, Jayde Marno, Nathan Balasubramanian
- ii. Business Watch  
Tanya Gabara, Heather Giuriato, Ken Edwards, Suzan Gorgis
- iii. Know Your Neighbour Campaign  
*Lew Murphy, Mary Kydd, Jeff Jacobs < don Osborne*
- iv. Bike Security  
Don Osborne
- v. Block Watch – currently inactive  
TBD
- vi. Cyber Awareness (education initiative) – currently inactive  
*TBD*
- vii. Crime Prevention Mural - currently inactive  
*TBD*

**5) FOR INFORMATION**

- a) 2024 CPC Work Plan

**6) ROUND TABLE**

**7) ADJOURNMENT**

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**2024 MEETING DATES**

May 30, June 27, July 25, August – no meeting, September 26, \*October 24,  
November 28, December – no meeting.

*\* indicates the meeting is rescheduled from its usual date*

Please notify Paula Kusack at [pkusack@langleycity.ca](mailto:pkusack@langleycity.ca) if you are unable to attend the meeting.



## MINUTES OF THE CRIME PREVENTION COMMITTEE

HELD IN THE CKF BOARDROOM  
LANGLEY CITY HALL  
20399 Douglas Crescent

THURSDAY, MARCH 21, 2024  
AT 6:01 P.M.

Present: Councillor Paul Albrecht, Chair  
Councillor Delaney Mack, Co-Chair  
Suzan Gorgis, Social Services Representative  
Jayde Marno, Youth Representative  
Lew Murphy, Member at Large  
Stefan Jones, Indigenous Peoples Representative  
Tanya Gabara, Chamber of Commerce  
Heather Giuriato, Downtown Langley Business Association  
Fraser Holland, Social Services Representative  
Mary Kydd, Member at Large

Staff: Paula Kusack, Deputy Corporate Officer  
Cpl. Rob Roffel, RCMP

Regrets: Nathan Balasubramanian, Member at Large  
Jeff Jacobs, Member at Large  
Don Osborne, Member at Large  
Ken Edwards, Member at Large

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The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

### 1) AGENDA

It was MOVED and SECONDED

THAT the March 21, 2024 agenda be adopted as circulated.

CARRIED

### 2) MINUTES

It was MOVED and SECONDED

THAT the March 5, 2024 minutes of the Crime Prevention Committee meeting be adopted as circulated.

CARRIED

3) **FOR DISCUSSION**

a) 2024 CPC Work Plan

Subcommittees:

- Increase Social Media Presence
- Business Watch
- Crime Prevention Mural
- Block Watch
- Cyber Awareness
- Know your Neighbour Campaign
- Bike Security

The Chair suggested the committee consider running no more than 2-3 subcommittees at one time in order to focus efforts on developing and executing actions efficiently. As work completes other subcommittees / objectives will activate.

He suggested the following appointments to subcommittees for consideration:

Know Your Neighbor:

- Mr. Murphy, Mr. Jacobs, Mr. Osborne, Ms. Kydd

Increase Social Media Presence:

- Mr. Jones, Mr. Holland, Ms. Marno, Mr. Balasubramanian

Business Watch:

- Ms. Giuriato, Ms. Gabara, Mr. Edwards, Ms. Gorgis

Regarding the status of the Crime Prevention Mural the Chair noted that it is currently in the hands of staff and Council and the committee is in a holding pattern until the staff work is complete. For that reason, this subcommittee will stand down for the moment.

The Know Your Neighbor campaign is well established and is in a maintenance phase at this point. It can be activated as needed.

Two subcommittees that garnered a lot of participation interest from members were:

- Increase Social Media Presence
- Business Watch

The Chair suggested that the members present split into the above two subcommittee groups and spend some time brainstorming about developing an action plan.

Before doing so the group decided to move through the remaining agenda items and leave the breakout exercise to the latter part of the meeting.

b) Bike Valet Event

The Chair advised that the Earth Day event is on Saturday, April 20 from 10am-2pm. Volunteers are asked to commit to attending from 9:15am-2:45pm in order to allow time for set up and take down.

**ACTION:** Staff will canvass members via email to volunteer to operate the bike valet noting a minimum of three will be required.

The Chair reviewed the detailed spreadsheet noting activities and timing.

**ACTION:** Mr. Osborne will be asked to provide some content to include in Earth Day social media advertising.

**4) STANDING ITEMS**

a) RCMP Crime Map Analysis – February 2024

- Property Crime Map
- Persons Offenses Map

Cpl Rob Roffel

Cpl Roffel reviewed the crime analyst maps noting there were few issues. He observed that where Block Watch clusters are established there is less crime. He felt that with an active Block Watch program residents are more engaged and vigilant about keeping up with crime prevention tactics (locking vehicles etc).

As spring and summer approach he suggested it's a good time to promote and educate residents about locking car doors, not leaving anything in plain sight etc.

**5) FOR INFORMATION**

a) 2024 Work Plan

**6) ROUND TABLE**

Members broke into two smaller groups to start discussing the development of action plans.

Because not all members of the Know Your Neighbour subcommittee were present, Mr. Murphy and Ms. Kydd each joined one of the other groups for the breakout discussion period.

Increase Social Media Presence subcommittee included the following members:

- Mr. Jones
- Ms. Marno
- Mr. Murphy
- Mr. Holland

The Business Watch subcommittee included:

- Ms. Giuriato
- Ms. Gabara
- Ms. Gorgis
- Ms. Kydd

The Chair suggested the smaller groups assign a member to record key points and to consider setting some short and long term goals with steps to move forward.

Members were reminded to keep the committee work plan and mandate top of mind when discussing direction.

When the groups concluded discussions, they reconvened and it was noted that Mr. Jones and Ms. Gabara will summarize the respective discussions and forward them by email to the Deputy Corporate Officer for the record.

It was MOVED AND SECONDED

THAT the meeting adjourn at 7:20pm.

CARRIED

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CHAIR

Certified Correct:  
*pk*

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DEPUTY CORPORATE OFFICER

**From:** [stefan jones](#)  
**To:** [Paula Kusack](#)  
**Cc:** [Lew Murphy](#); [Nathan Balasubramanian](#); [Jaydemarno@gmail.com](#); [Fraser Holland](#)  
**Subject:** Increasing our social media presence  
**Date:** March 22, 2024 6:26:16 PM

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CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Good evening Paula,

Here is a summary of the recent discussions and action plan developed by the "Increasing Social Media Presence" subcommittee of the Langley Crime Prevention Committee. Our discussions were focused on strategic steps to enhance our presence on social media platforms, with the ultimate goal of increasing public engagement and awareness around crime prevention in the City of Langley.

**Goal and Preliminary Research** Our primary objective is to leverage existing social media platforms to broaden our outreach. Through our research, we have identified that the City of Langley currently maintains active accounts on Instagram, Facebook, and X. We believe that utilizing these pre-established channels, through collaboration with the city's communication team, will provide us with a solid foundation to disseminate our content effectively.

**Branding Initiative** A significant step towards distinguishing our messages involves the creation of a unique brand identity. This might encompass developing a logo, banner, or watermark that will consistently be used across our posts. Such branding will ensure our communications are easily recognizable and differentiate our content from other city posts.

**Content Creation** Content generation will be a collaborative effort involving our various subcommittees. The types of content we plan to create include crime prevention tips, warnings, interactive polls, and promotion of events.

**Engagement and Promotion** To maximize the reach of our posts, we will explore social media-based promotions. These targeted campaigns will help us connect with specific demographics, ensuring that our messages are seen by those most likely to benefit from them.

**Analytics and Review** Finally, we recognize the importance of measuring our success. By reviewing analytics related to audience reach and engagement, we can refine our strategies and ensure that our efforts are effectively contributing to the committee's overarching goals.

Moving forward, our first goal would be looking into the feasibility of using the City of Langley's social media accounts and any insights you may have on our proposed branding and content strategies.

We look forward to your feedback and any further instructions you may have for us. And if any of my fellow committee members have anything to add that I have missed feel free to chime in.

Best wishes,  
Stefan Jones

# Business Watch Committee 2024

- A      Set regular monthly meeting dates and times for communication.
- Host a meeting with current Block Watch RCMP managers to gain insight into best practices, goals, boundaries before we set an active agenda. More research before action planning.
- B      Develop a survey (20 questions maximum), as well as an information piece explaining the purpose.  
Confidential/Anonymous so that we do not have to deal with privacy issues.  
Send through the Langley Chamber of Commerce and the Downtown Business Association mailing list.
- Review and analyze the results of the survey information obtained. (What is the response rate?)
- Share the results to the businesses through the Langley Chamber of Commerce and the Downtown Business Association mailing list.
- C      Do a Business Walk of the Downtown core as a committee, note areas which could be improved upon to help reduce crime.
- Do a Business Walk to discuss with businesses what their issues are, what they can do to help protect their businesses, and who can assist them. Have the RCMP Community Police Member and perhaps Bylaws join in the walk.
- D      Find out what is included in the Vandalism Grant that is in place to help businesses. Put this information out there for the businesses through the Langley Chamber of Commerce and the Downtown Business Association mailing list.
- E      Set up regular Business Watch Walks at various times of the day and weekdays with a mixed volunteer group – committee, business owners, city, RCMP, etc. Making presence known, even though we can not control homelessness, having a presence will make a difference.

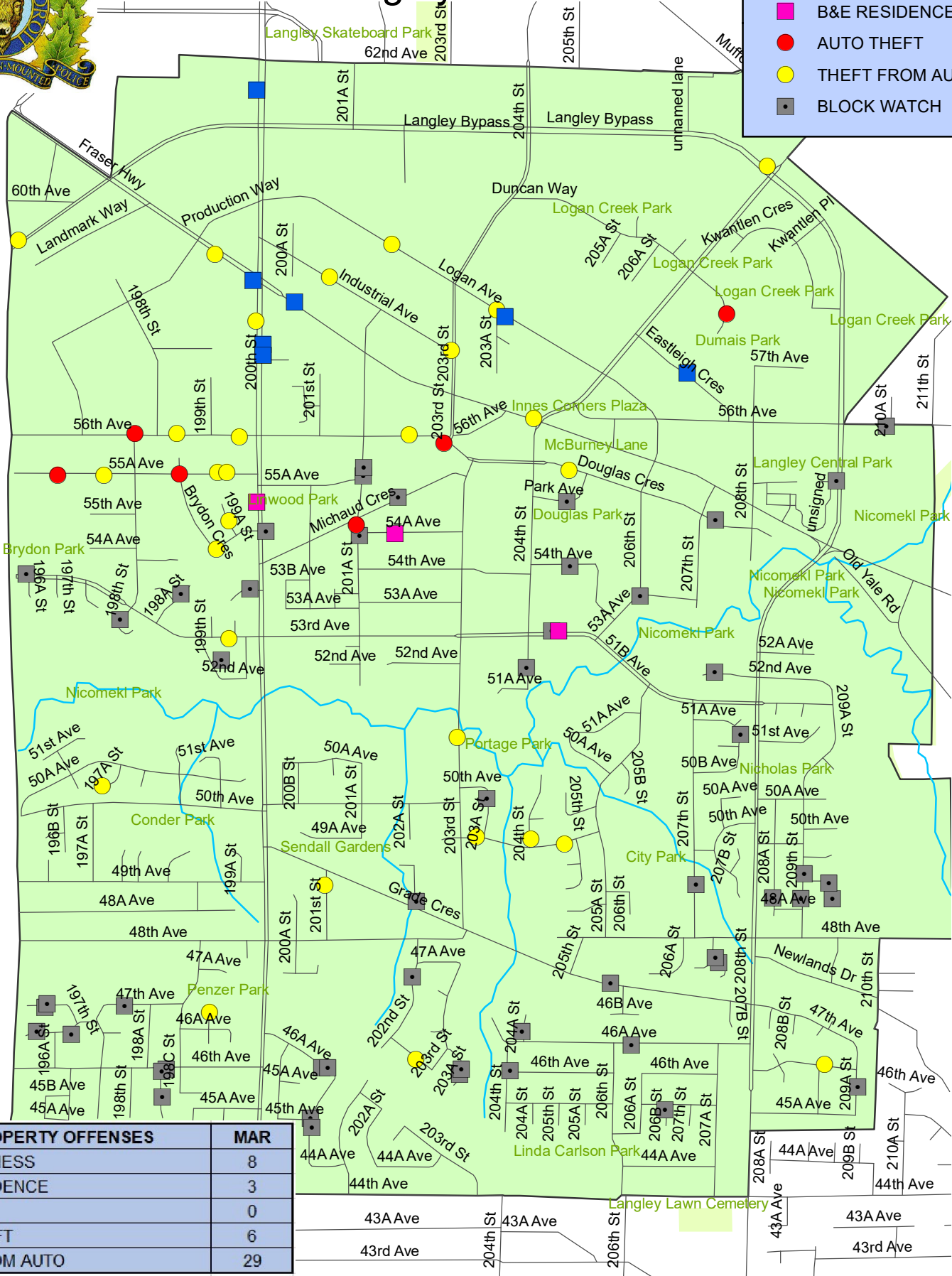


# Langley City Property Crime 2024-Mar-01 to 2024-Mar-31 Langley RCMP



**Legend**

- B&E BUSINESS
- B&E RESIDENCE
- AUTO THEFT
- THEFT FROM AUTO
- BLOCK WATCH



PROPERTY OFFENSES	MAR
B&E BUSINESS	8
B&E RESIDENCE	3
ARSON	0
AUTO THEFT	6
THEFT FROM AUTO	29

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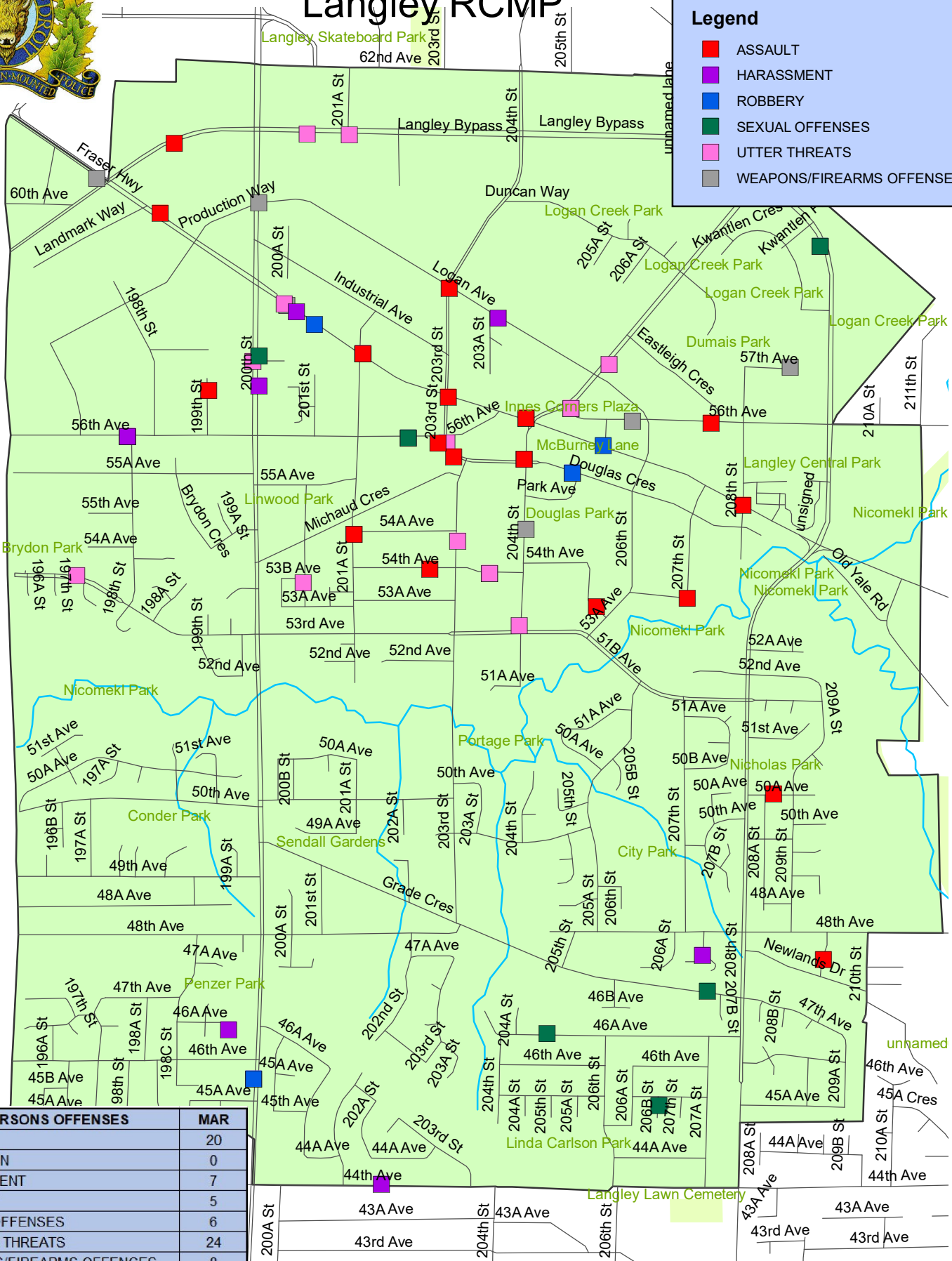
# Langley City Persons Offenses

## 2024-Mar-01 to 2024-Mar-31

### Langley RCMP

**Legend**

- ASSAULT
- HARASSMENT
- ROBBERY
- SEXUAL OFFENSES
- UTTER THREATS
- WEAPONS/FIREARMS OFFENSES



PERSONS OFFENSES	MAR
ASSAULT	20
EXTORTION	0
HARASSMENT	7
ROBBERY	5
SEXUAL OFFENSES	6
UTTERING THREATS	24
WEAPONS/FIREARMS OFFENCES	8

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# 2024 Work Plan

## Crime Prevention Committee

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### Mandate

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City's Communication Officer
- Continuing with the "Know Your Neighbour" campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.

- Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

### Objectives

Identifies objectives that align with the Crime Prevention mandate and terms of reference. Please note, after Council approves this work plan, any updates/adjustments to the work plan are to be submitted to Council for approval.

#### **Objective 1: Increase Social Media Presence**

This objective aims to target promotion of crime prevention programs / initiatives, specifically reaching youth and at-risk residents. It aligns with the mandate related to continuing to advance media messaging around crime prevention and community defense model programs.

#### **Objective 2: Business Watch**

This objective aims to raise crime prevention awareness and action in the business community. It aligns with the mandate to utilize partnerships with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce to promote and educate business owners about existing RCMP programs, crime prevention, and community defense model programs.

#### **Objective 3: Crime Prevention Mural**

This objective aims to promote / educate the public about crime prevention visually using an artistic medium. This initiative was approved by Council in 2023 and is underway and ongoing. It aligns with the mandate relating to advancing media messaging around crime prevention.

#### **Objective 4: Block Watch**

This objective aims to promote and expand participation in the established RCMP program. The program lost participation when it was shut down due to covid. It has since been reestablished and is gaining momentum. It aligns with the mandate related to partnerships with the Community Police Office to promote and educate residents about existing RCMP programs and crime prevention.

#### **Objective 5: Cyber Awareness**

This objective aims to continue to educate residents on the ever-changing threats of cybercrime. It aligns with the mandate related to exploring opportunities and activities that help everyone feel safe and supported. This initiative was approved by Council in 2023 and is underway and ongoing.

#### **Objective 6: Know Your Neighbour Campaign and related activities**

This objective aims to continue to educate residents on the importance of community connectedness and the benefits of a collaborative 'neighbourly' approach to maintaining safe neighbourhoods. The mandate speaks directly to continuing the "Know Your Neighbour" campaign concept. This initiative was approved by Council in 2023 and is underway and ongoing.

#### **Objective 7: Bike Security**

This objective aims to continue to educate, promote and advocate for effective public bike racks and safe parking/storage places for bicycles around town. With an increased sense of safe and reliable bicycle parking, residents are more likely to increase their usage of this alternate mode of transportation. This objective relates to the recommendations of crime prevention programs that facilitate crime reduction.

## Action Plan

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
<b>1. Increase Social Media Presence</b>				
A. Formation of social media presence (branding)	ongoing	Subcommittees TBD	Connect with youth, at-risk residents, and others of varied backgrounds / demographics	Communication staff to format on existing City templates and schedule posts on social media channels
B. Consider how to layer social media into every crime prevention action/objective	Q2		Include social media posts promoting all the crime prevention work	Communication staff – schedule posts on social media
C. Reach people / communicate / educate – utilize survey software, polls	Q2		To get better data and feedback to drive initiatives and activities more effectively	
<b>2. Business Watch</b>				
A. Create information piece to advise DLBA / Chamber about initiative	Q2	Subcommittee	More engagement and participation of the business community in crime prevention	DLBA / Chamber participation
B. Collaborate with DLBA / Chamber to inform business community of new initiative	Q2	Subcommittees TBD	More engagement and participation of the business community in crime prevention	
C. Block Walk Event – in person visits from business to business sharing information	Q3	DLBA / Chamber	More engagement and participation of the business community in crime prevention	
<b>3. Crime Prevention Mural</b>				
A. If approved by council – proceed to art design (messaging)	Ongoing - TBD	Subcommittees TBD	Share crime prevention awareness visually	Staff resources as directed by council
B. If approved by council – refer to ARCH committee				ARCH Committee consideration and input
C. Integrate into the DLBA mural program			Inclusion in Mural Walk	DLBA resources to include new mural

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
<b>4. Block Watch</b>				
A. Support and promote program at community events & through social media	Q2	Subcommittees TBD	Grow the Block Watch program participation.	RCMP – resource material / attendance at events
<b>5. Cyber Awareness</b>				
A. Educate the public and raise awareness of cyber crime	Q2	Subcommittees TBD	More resident / community awareness. Prevention of online victimization	
<b>6. Know Your Neighbour Campaign (KYN)</b>				
A. Gather and create materials / information and continue to support KYN concept – share with public at events	Q2	Subcommittees TBD	Continue to grow awareness of the benefits of community connectedness into all initiatives and thereby reduce crime	
<b>7. Bike Security</b>				
A. Bike Valet Project at Earth Day and/or Community Day Event(s)	Q2	Subcommittees TBD	Education / Awareness of bike security	City event / engineering staff for fencing at valet event; Budget for promotion

**Notes:**

*The advisory body may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.*

*The advisory body does not have the authority to give direction to staff or to commit to expenditure of funds.*

*Action recommended by the advisory body must be done by resolution to City Council and with their approval prior to implementation.*