



SOCIO-CULTURAL ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)

TUESDAY, MAY 7, 2024 AT 6:00 p.m.

CKF Boardroom (2nd floor)
Langley City Hall, 20399 Douglas Crescent

A G E N D A

The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) **AGENDA**

Adoption of the May 7, 2024 agenda.

3) **MINUTES**

Approval of the April 2, 2024 minutes.

5) **FOR DISCUSSION**

- a) Presentation on the Innovation District Plan
Carl Johannsen, Director, Development Services
Jaret Lang and Brent Elliott, KPU
- b) Discovery Workshop on the Economic Development Strategy
Wendy Dupley, Economic Development Advisor
Chris Fields, Principal, Rynic
- c) Langley City Village Café Resource and Referral Fair
Dena Kae, Manager of Social Planning Services

6) **STANDING ITEMS**

- a) Briefing on upcoming related events and activities

7) **FOR INFORMATION**

8) **ROUND TABLE**

9) **ADJOURNMENT**

Next Meeting will be held in the same location on June 5th at 6:00pm

2024 MEETING DATES

*May 7th, June 5th, July 9th, August – no meeting, September 10th, October 1st, November 5th, December – no meeting.

** indicates current date*

Please notify Sheila Salh at ssalh@langleycity.ca if you are unable to attend the meeting or if you require a virtual link to attend the meeting remotely.



**MINUTES OF THE SOCIO-CULTURAL ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent**

**TUESDAY, APRIL 2, 2024
AT 6:00 P.M.**

Present: Councillor Paul Albrecht, Chair
Councillor Teri James, Co-Chair

Shawn Bouchard, Development Industry
Jaret Burden, Community / Social Service Sector
Vicky Dawe, Downtown Langley Business Association
Clinton Dewet (Alt.), Social Purpose Business
Peter Fassbender, Development Industry
Tanya Gabara, Business Community At-Large
Jaret Lang, Post Secondary Education Institution (Via teleconference)
Kate Ludlam, Community / Social Service Sector
Dennis Martini, Business Community At-Large
Cory Redekop, Greater Langley Chamber of Commerce
Johnny Webb, Social Purpose Business

Staff: Francis Cheung, Chief Administrative Officer
Roy Beddow, Deputy Director, Development Services
Dena Kae Beno, Manager of Social Planning Services
Wendy Dupley, Economic Development Advisor
Kelly Kenney, Corporate Officer
Sheila Salh, Executive Assistant

Regrets: Brent Elliot, Post Secondary Education Institution

The Chair began by acknowledging that the land on which we gather is on the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the April 2, 2024, agenda be adopted as circulated.

CARRIED

2) **MINUTES**

It was MOVED and SECONDED

THAT the April 2, 2024, minutes be adopted as presented.

CARRIED

4) **FOR DISCUSSION**

- a) Update presentation on the work underway for the new Economic Development Strategy and next steps.

Ms. Dupley provided a PowerPoint presentation with an overview of the work underway for the new Economic Development Strategy:

- The strategy is currently in the research stage which includes understanding what was done in the past, reviewing current data, and connecting to new components that are underway;
- The economic report indicates that there has been a 45% growth increase in the community since the 2020 census with international immigration playing a large reason for the growth;
- The unemployment rate in Langley City is 6.9% which is lower than the provincial rate of 8.4%;
- Next steps include completing data and document review by the end of April and transitioning to discovery and engagement phase;
- The Committee was asked to have their cell phones with them for the next committee meeting on May 7 in order to be able to participate in a group survey;
- May 7 to 9, there will be in-person, community engagement, and focus group sessions;
- Committee members were asked to share recommendations with contact information for groups and individuals that may be interested in participating in one or more of these engagement opportunities;
- On May 22 a community-wide survey will be posted on survey monkey to capture additional public input, especially from those who were not able to attend an in-person engagement session;
- Committee members were asked to share the survey with their networks;
- The Chair will make a presentation to Council at the July Council meeting.

ACTION: Ms. Dupley requested that Committee members send the contact information of groups and individuals that may be interested in participating in one or more of the engagement opportunities to her by April 10 so that she can send invitations out for the May 8 evening community workshop.

ACTION: Ms. Dupley to provide wording for committee members to send to their networks to ask them to participate in workshops and meetings.

b) Update on Social Planning Activities and next steps.

Ms. Beno provided a PowerPoint presentation to update members on Social Planning activities and next steps:

- Current work underway for strategic planning in the community includes integration of equity, diversity and inclusion priorities focusing on economic growth;
- Five areas emerged from an environmental scan with respect to social issues and key infrastructure needs, basic essential assets and how to support most vulnerable/insecure residents.
- Short term goals include:
 - generating deeper understanding of the impacts of the issues in the community,
 - informing an emerging narrative of change through human-centered design, and
 - facilitating purposeful change management through engagement, collaboration, and cross-sectional mobilization;
- Long terms goals are:
 - to co-develop a community response framework for implementation by Langley City and its committed community partners,
 - reducing impacts and building socio-economic resiliency in the community by ensuring a coordinated response across agencies, adequate levels of housing and supports,
 - improving communication processes, and ensuring relationships are deepened across the community,
 - fostering community asset development, and
 - mobilizing action-oriented, community-level change.
- Connections have been made with:
 - local non-profit agencies,
 - community champions across various sectors and systems,
 - diverse ethno-cultural and faith community groups,
 - community members,
 - all levels of government,
 - Kwantlen Polytechnic University, Trinity Western University, and Langley School District, and
 - RCMP.
- Connections have been made through:
 - one-on-one conversations,
 - focus group discussions,
 - conversation circles,
 - community storytelling,
 - Village Café events,
 - community dinner dialogue series,
 - business walks and coffee house dialogues,
 - a survey, and
 - co-design activities.
- Four key themes emerged from over 40,000 data points:
 - poverty reduction,

- community wellness,
 - resilient community infrastructure and assets, and
 - community equity, inclusion, and diversity.
- Langley City's shared outcome approach to respond to the needs of vulnerable community members focuses on streamlined access and wrap-around support for individuals and families in a coordinated manner that is accountable to personal and community-level outcomes.
- Upcoming events and activities will include:
 - Station Café Co-Design Process:
 - goal is to link the food café to sustainable food systems, social participation, employment and training, and social connection;
 - Coordinated Access-Homelessness Management Information System Activation in Langley City:
 - Using a shared outcome approach, Langley City is working with all levels of government, Fraser Health, and BC Housing to collaborate through real time data sharing, which will result in:
 - connecting individuals to services,
 - providing service capacity analysis,
 - an online resource directory with aggregate-level, depersonalized data that will help to inform housing and supports policy and funding decisions;
 - Langley City village Café Resource and Referral Fair:
 - The April 10 resource and referral fair will include:
 - a solutions lab,
 - resource and referral information,
 - the coordinated access launch,
 - community-building activities, and
 - connecting community members to the services and resources they need.
 - Community Asset Inventory-Heart, Head, Hands:
 - will identify community members, agencies, and organizations' interests, skills, talents, and strengths that can be matched to on-going community development activities.
 - Mobilizing Community Asset Development:
 - strategic resources, capability identification and modeling will be incorporated into the shared outcome measurement approach that will link to other systems and the City's OCP, master plans, key strategies and across organizational functions.
- Next steps will include:
 - an engagement summary report;
 - drafting a preliminary framework document,
 - community forum-engagement phase 2, to identify top 10 priority actions to implement,

- incorporating top 10 priority actions into a final framework with performance measures for discussion with council, and
- strategic implementation plan stewarded by the SCEDAC Committee in collaboration with multiple community partners.

Ms. Beno advised that she will be reaching out to Committee members after this meeting to see who would like to participate on the research design team. Committee members were invited to contact her directly for more information.

Feedback from Committee members was received as follows:

- It was suggested to have the resource and referral fair after work hours so more residents can participate,
- Providing participants with information and questions before their sessions will help them to be prepared and participate more actively in the focus group,
- The School District could be a significant resource in providing referrals of youth and their families into the Coordinated Access system.

In response to questions from Committee members staff advised that:

- There will be qualitative and quantitative measures in the strategic implementation plan to determine progress made;
- Although the City does have homelessness data, it is not very accurate as there were magnet events held in the City but not in the Township for the annual point in time count which skewed the data; however, once the Coordinated Access system is activated it will start developing a data set with this information in approximately 12 to 18 months;
- As the Coordinated Access system goes live in April, staff will report back with an update at the next meeting;
- The Coordinated Access system was designed by the Lu'ma Native Housing Society, however all of Greater Vancouver owns the data system which supports collaboration across the region to ensure individuals have access to housing and other community supports;
- There are four different levels of access to the Coordinated Access system; municipalities are at level two.

5) **STANDING ITEMS**

- a) Calendar of events and activities to be provided on-going.

6) **FOR INFORMATION**

- a) Draft 2024 SCEDAC Workplan

Mr. Cheung reviewed the 2024 SCEDAC Workplan:

- The work plan will be presented to Council on April 8 for approval.

- The Committee will be doing the work on the collaborative strategy at the next meeting.
- More information will be provided at the to the next meeting regarding the Coordinated Access launch.
- Mr. Cheung informed the Committee that he is researching a Teams chat for this Committee to readily share more information.

Feedback from a Committee member was received as follows:

- The school district has a large role to play in providing referrals into the Coordinated Access system for youth and their families, advising of Langley School District's Project Black Feather which is focused on youth and their families who may be at risk of getting into a gang or have a desire to exit gang life.

- b) Report from the Ministry of Municipal Affairs by BC Stats: January 2024 – Sustaining Growth: Population and Demography for BC and Canada

Ms. Dupley reviewed the January 2024 report from the Ministry of Municipal Affairs – Sustaining Growth:

- The Committee was informed that the report was shared for information of the recent economic profile on a national and provincial level.
- In response to a question from a Committee member, with respect to the immigration demographic statistic indicating individuals from Asia represent the largest immigrant group in BC, she advised it does not break down which countries in Asia individuals are from; however, she will determine if that statistic can be broken down to identify that information.

7) ROUND TABLE

The Committee commented on various issues that are affecting the community.

ACTION: Mr. Bouchard will forward Councillor Albrecht information for the Langley delegates discussion with Housing MP.

ACTION: Ms. Beno to follow up with Mr. Dewet to discuss working with Langley youth.

It was MOVED AND SECONDED

THAT the meeting adjourn at 7:44pm.

CARRIED

CHAIR

Certified Correct:

fc

CHIEF ADMINISTRATIVE OFFICER

LANGLEY CITY SOCIO-CULTURAL & ECONOMIC DEVELOPMENT

FREE
DROP-IN

Langley City Village Cafe



Drop in each month to access information about local services, connect with your community and participate in community design labs to inform the City's Socio-Cultural and Economic Development Framework.



Creating Connection in Langley

WEDNESDAY

APRIL 24

1:00-4:00PM

TIMMS COMMUNITY
CENTRE - MPR 1

*Healthy & resilient
families*

FRIDAY

MAY 10

1:00-4:00PM

TIMMS COMMUNITY
CENTRE - MPR 2

*Community health,
wellness, safety &
belonging.*

WEDNESDAY

JUNE 12

1:00-4:00PM

TIMMS COMMUNITY
CENTRE - MPR 2

*Employment,
education, training
& transportation*

FRIDAY

JUNE 28

1:00-4:00PM

LINWOOD PARK
20100 55A AVE

*Community
building.*

TUESDAY

JULY 16

1:00-4:00PM

CITY PARK
4949 207 STREET

*Celebrating
Langley's diversity.*

LANGLEYCITY.CA

604.514.2800