



**MINUTES OF THE SOCIO-CULTURAL ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent**

**THURSDAY, MARCH 7, 2024
AT 7:00 P.M.**

Present: Councillor Paul Albrecht, Chair
Councillor Teri James, Co-Chair

Kate Ludlam, Community / Social Service Sector
Shawn Bouchard, Development Industry
Vicky Dawe, Downtown Langley Business Association
Clinton Dewet (Alt.), Social Purpose Business
Brent Elliot, Post Secondary Education Institution
Peter Fassbender, Development Industry
Tanya Gabara, Business Community At-Large
Jaret Lang, Post Secondary Education Institution
Dennis Martini, Business Community At-Large
Cory Redekop, Greater Langley Chamber of Commerce
Johnny Webb, Social Purpose Business

Staff: Francis Cheung, Chief Administrative Officer
Dena Kae Beno, Manager of Social Planning Services
Wendy Dupley, Economic Development Advisor
Carl Johannsen, Director of Development Services
Kelly Kenney, Corporate Officer

Regrets: Janet Burden, Community / Social Service Sector

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the March 7, 2024 agenda be adopted as circulated.

CARRIED

2) **MINUTES**

3) **ORIENTATION**

a) Committee procedures and protocols

Ms. Kenney discussed:

- Meeting requirements outlined in the Community Charter;
- Closed meetings, what they are and when they are permitted;
- Roles of the Chair and Co-Chair at committee meetings; and
- Important meeting procedures and protocols required under the Procedure Bylaw.

b) Review of the SCEDAC Terms of Reference

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Mr. Cheung discussed the mandate of the committee and how they relate to the Work Plan for 2024, the reporting relationship and accountability of the committee to City Council, and of the committee.

4) **FOR DISCUSSION**

a) Review 2024 SCEDAC Draft Work Plan

i. Presentation on the background and work plan for the new Economic Development Strategy (EDS)

Ms. Dupley presented a video on 'What is Economic Development?' and explained the role of Economic Developers (EDOs) vs. Economic Analysts.

Ms. Dupley outlined the work plan for creating Langley City's Economic Development Strategy which includes:

- Documenting and reviewing all previous plans (April 2024);
- Undertaking Discovery/SWOT-SOAR analysis (May 2024);
- Community Engagement (two sessions and survey May and July 2024);
- Economic Development Strategy development (July – September 2024); and
- Strategy finalization, presentation to Council (November 2024).

ii. Presentation on Langley City's Socio-Cultural Economic Framework

Ms. Beno and Ms. Dupley advised that socio-economics is the social science that studies how economic activity affects and is shaped by social processes. Modern societies progress, stagnate, or regress

because of their local or regional economy, or the global economy. In general, socio-economic impacts focus on how the activity affects human or societal well-being, how it improves the quality of life for residents by looking in some cases at the use and benefit of existing sites. Some examples, 15-minute city concepts, third spaces, energy, housing, daycares, active design would be socio-economic initiatives.

Langley City's Scio-Cultural Economic Framework is to connect multiple systems, organizations, and priorities to mobilize community-level action to respond to critical and complex social, cultural and economic development issues to generate multi-pronged solutions, innovation, and outcomes that generate improved quality of life, community belonging, and a vibrant economy. The goal is to combine social, community and cultural priorities with economic development practices that focuses on:

- Community asset development;
- Comprehensive community infrastructure planning approaches;
- Active community design principles;
- Community-based action research and development;
- Culture, equity, diversity and inclusion; and
- Recognition that social and community issues and opportunities are multifaceted and linked to a combination of factors.

The work is led by a Challenge Dialogue System Network© certified practitioner and the following approach:



Ms. Beno noted that the team will be preparing an Engagement Summary report - "What We Heard" in the next few weeks with the intention of drafting a preliminary framework document (straw dog) by Spring 2024.

As part of Phase 2 Engagement process, a multi-stakeholder research design team will be identified to work together to inform the Social, Cultural and Economic Development Framework's function areas, key enabling and strategic outcomes, and impacts that will be presented to a Community Forum that will be held to present the proposed Top 10 Identified Priority Actions for input in Spring/Summer 2024.

Subsequently, a Final Draft Framework with performance measures will be presented to City Council for consideration by Summer 2024 that will serve as an implementation plan.

- b) Roundtable discussion to brainstorm further ideas for incorporation in the 2024 Work Plan

Mr. Cheung, Ms. Beno and Ms. Dupley presented several initiatives under the proposed 2024 Work Plan to the committee. The committee was asked to bring ideas forward for consideration. Some of the ideas include:

- Create a communication strategy that focuses on consistent messaging, reaching community members, who may not be digitally connected, and utilizing diverse and inclusive communication and engagement methods;
- Provide a monthly summary recap on community social development issues, initiatives, opportunities;
- Identify equity, diversity and inclusion priorities, initiatives and opportunities (e.g., loneliness, housing inequities, informing and supporting advocacy to senior government regarding settlement strategies that include adequate levels of community infrastructure investment and funding);
- Consider an on-line tool (e.g. Chat page) for idea sharing for the committee members;
- Encourage young people to be involved;
- Mapping and focusing on two to three areas we want to focus growth in;
- Bring forward coordinated response to help vulnerable populations;
- Share link to Langley City's plans, KPU 2050 plan; and
- Demographic projections and profiles (e.g., socio-economic).

A draft Work Plan incorporating ideas from committee members will be prepared and sent to members for acceptance. The Work Plan will then be presented to City Council for approval.

5) **STANDING ITEMS**

- a) Calendar of events and activities to be provided on-going.

6) **FOR INFORMATION**

- a) Proposed 2024 Meeting dates.

7) **ROUND TABLE**

It was MOVED AND SECONDED

THAT the meeting adjourn at 9:35pm.

CARRIED

CHAIR

Certified Correct:
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CHIEF ADMINISTRATIVE OFFICER