

CRIME PREVENTION COMMITTEE (CPC)

THURSDAY, MARCH 21, 2024 AT 6:00 p.m.

CKF Boardroom (2nd floor) Langley City Hall, 20399 Douglas Crescent

AGENDA

The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

Adoption of the March 21, 2024 agenda.

2) MINUTES

a) Adoption of the minutes of the Crime Prevention Committee meeting held March 5, 2024.

3) FOR DISCUSSION

a) 2024 CPC Work Plan

Subcommittees Appointments:

- Increase Social Media Presence
- Business Block Watch
- Crime Prevention Mural
- Block Watch
- Cyber Awareness
- Know your Neighbour Campaign
- Bike Security
- b) Bike Valet Event Don Osborne
 - i. Review spreadsheet activities and timing
 - ii. Determine event volunteers
 - iii. Determine advertising content to include on larger Earth Day ads



4) STANDING ITEMS

- a) RCMP Crime Map Analysis February 2024
 - Property Crime Map
 - o Persons Offenses Map

Sgt. Barry Beales

5) ROUND TABLE

7) ADJOURNMENT

2024 MEETING DATES

April 25, May 30, June 27, July 25, August – no meeting, September 26, *October 24, November 28, December – no meeting.

Please notify Paula Kusack at pkusack@langleycity.ca if you are unable to attend the meeting.



^{*} indicates the meeting is rescheduled from its usual date



MINUTES OF THE CRIME PREVENTION COMMITTEE

HELD IN THE CKF BOARDROOM LANGLEY CITY HALL 20399 Douglas Crescent

TUESDAY, MARCH 5, 2024 AT 6:00 P.M.

Present: Councillor Paul Albrecht, Chair

Councillor Delaney Mack, Co-Chair

Suzan Gorgis, Social Services Representative

Don Osborne, Member at Large Jayde Marno, Youth Representative Lew Murphy, Member at Large

Stefan Jones, Indigenous Peoples Representative

Ken Edwards, Member at Large Jeff Jacobs, Member at Large

Tanya Gabara, Chamber of Commerce

Guest: Yvan Salloomi, Block Watch Coordinator, Langley RCMP

Staff: Paula Kusack, Deputy Corporate Officer

Sgt Barry Beales, RCMP

Regrets: Nathan Balasubramanian, Member at Large

Heather Giuriato, Downtown Langley Business Association

Mary Kydd, Member at Large

Fraser Holland, Social Services Representative

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the March 5, 2024 agenda be adopted as circulated.

CARRIED

2) MINUTES

It was MOVED and SECONDED

THAT the January 25, 2024 minutes of the Crime Prevention Committee meeting be adopted as circulated.

CARRIED

3) PRESENTATION

a) RCMP Block Watch Program – Yvan Salloomi, Community Policing Coordinator

Mr. Salloomi familiarized the group with the objectives of the Block Watch program. He noted that the City has 35 Block Watch neighborhoods. 150 in both Langleys combined. He provided a summary of what is involved in establishing a Block Watch and the Captain training commitment and training. With regard to promoting Block Watch in multifamily dwellings, he noted that he will do presentations to strata councils on request.

The most successful ways to promote the program are through word of mouth and community events. He saw a considerable uptake after last year's Community Day event.

He suggested that the City could promote the program through their social media as well.

ACTION:

City staff will connect the Block Watch Coordinator with the City's communication staff to discuss the initiative.

Discussion continued about the following:

- CPTED reviews
- An equivalent to Block Watch for the business community (Business Link)
- Organizing a walk through commercial / industrial areas to advise businesses of crime prevention initiatives
- Include Business Improvement Area members
- Creation of a Business Watch program
- Connect community partners business owners, bylaw officers, recreation center staff, community liaison officer to share prevention information.
- Crime happens when an opportunity appears no particular time (day/night)
- Provincial grant for businesses to improve security

ACTION:

The Block Watch coordinator offered to send RCMP hand out materials to City staff if the group decided to undertake a Business Watch crime prevention initiative. He offered to participate in the initiative as well.

4) FOR DISCUSSION

- a) 2024 CPC Work Plan Brainstorming Session 1 hour
 - i. If appropriate, determine subcommittees and appoint members

The Chair reviewed objectives that were discussed at the last meeting and provided a summary of those that were part of the 2023 work plan. He

explained how the brainstorming session would work and how members can submit and prioritize votes for the various objectives.

The group discussed different ideas and went through the prioritization exercise.

Ms. Gorgis left the meeting at 7pm.

Members prioritized their selections and the objectives were determined as follows:

- Increase Social Media Presence (8)
- Business Block Watch (7)
- Crime Prevention Mural (6)
- Block Watch (5)
- Cyber Awareness (5)
- Know your Neighbour Campaign (4)
- Bike Security (2)

ACTION:

It was determined that staff would circulate the above list to all committee members and invite more suggestions / feedback by March 12. Members were asked to consider putting their names forward for at least one objective subcommittee.

The Chair requested that the 2024 Work Plan be included as a standing item on future agendas.

b) Bike Security Initiative Update – Don Osborne

Mr. Osborne described how he the Earth Day Bike Valet event might unfold suggesting the following:

- Hand out a bike security information brochure to share tips
- Create a survey, find out what is important to bike riders in relation to security
- Need 3-4 volunteers to run the valet
- Invite vendors (bike shops, HUB cycling)

He requested that members give some thought to the project and he invited / encouraged feedback and ideas for further discussion at the next meeting.

5) STANDING ITEMS

- a) RCMP Crime Map Analysis January 2024
 - Property Crime Map
 - Persons Offenses Map

Sgt. Barry Beales

Sgt. Beales reviewed the maps noting the more prominent issues.

Minutes,	Crime	Prevention	Committee,	March 5,	2024
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ACTION:		the crime analyst if it is possible to identify if a someone known to them or by strangers.
6)	FOR INFORMATION	
a)	2024 Community Event L	isting
7)	ROUND TABLE	
	It was MOVED AND SEC	ONDED
	THAT the meeting adjour	n at 8:40pm.
	CARRIED	
		CHAIR
Cert	tified Correct:	DEPLITY CORPORATE OFFICER

2024 Work Plan Crime Prevention Committee

Mandate

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City's Communication Officer
- Continuing with the "Know Your Neighbour" campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.

• Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

Objectives

Identifies objectives that align with the Crime Prevention mandate and terms of reference. Please note, after Council approves this work plan, any updates/adjustments to the work plan are to be submitted to Council for approval.

Objective 1: Increase Social Media Presence

This objective aims to target promotion of crime prevention programs / initiatives, specifically reaching youth and at-risk residents. It aligns with the mandate related to continuing to advance media messaging around crime prevention and community defense model programs.

Objective 2: Business Watch

This objective aims to raise crime prevention awareness and action in the business community. It aligns with the mandate to utilize partnerships with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce to promote and educate business owners about existing RCMP programs, crime prevention, and community defense model programs.

Objective 3: Crime Prevention Mural

This objective aims to promote / educate the public about crime prevention visually using an artistic medium. This initiative was approved by Council in 2023 and is underway and ongoing. It aligns with the mandate relating to advancing media messaging around crime prevention.

Objective 4: Block Watch

This objective aims to promote and expand participation in the established RCMP program. The program lost participation when it was shut down due to covid. It has since been reestablished and is gaining momentum. It aligns with the mandate related to partnerships with the Community Police Office to promote and educate residents about existing RCMP programs and crime prevention.

Objective 5: Cyber Awareness

This objective aims to continue to educate residents on the ever-changing threats of cybercrime. It aligns with the mandate related to exploring opportunities and activities that help everyone feel safe and supported. This initiative was approved by Council in 2023 and is underway and ongoing.

Objective 6: Know Your Neighbour Campaign and related activities

This objective aims to continue to educate residents on the importance of community connectedness and the benefits of a collaborative 'neighbourly' approach to maintaining safe neighbourhoods. The mandate speaks directly to continuing the "Know Your Neighbour" campaign concept. This initiative was approved by Council in 2023 and is underway and ongoing.

Objective 7: Bike Security

This objective aims to continue to educate, promote and advocate for effective public bike racks and safe parking/storage places for bicycles around town. With an increased sense of safe and reliable bicycle parking, residents are more likely to increase their usage of this alternate mode of transportation. This objective relates to the recommendations of crime prevention programs that facilitate crime reduction.

Action Plan

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
Increase Social Media Presence				
Formation of social media presence (branding)	ongoing	Subcommittees TBD	Connect with youth, at-risk residents, and others of varied backgrounds / demographics	Communication staff to format on existing City templates and schedule posts on social media channels
B. Consider how to layer social media into every crime prevention action/objective	Q2		Include social media posts promoting all the crime prevention work	Communication staff – schedule posts on social media
C. Reach people / communicate / educate – utilize survey software, polls	Q2		To get better data and feedback to drive initiatives and activities more effectively	
2. Business Watch				
Create information piece to advise DLBA / Chamber about initiative	Q2	Subcommittee	More engagement and participation of the business community in crime prevention	DLBA / Chamber participation
 B. Collaborate with DLBA / Chamber to inform business community of new initiative 	Q2	Subcommittees TBD	More engagement and participation of the business community in crime prevention	
C. Block Walk Event – in person visits from business to business sharing information	Q3	DLBA / Chamber	More engagement and participation of the business community in crime prevention	
3. Crime Prevention Mural				
A. If approved by council – proceed to art design (messaging)	Ongoing - TBD	Subcommittees TBD	Share crime prevention awareness visually	Staff resources as directed by council
B. If approved by council – refer to ARCH committee				ARCH Committee consideration and input
 C. Integrate into the DLBA mural program 			Inclusion in Mural Walk	DLBA resources to include new mural

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integrated to the stated objective	I Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
4. Block Watch				
Support and promote program a community events & through social media	t Q2	Subcommittees TBD	Grow the Block Watch program participation.	RCMP – resource material / attendance at events
5. Cyber Awareness				
A. Educate the public and raise awareness of cyber crime	Q2	Subcommittees TBD	More resident / community awareness. Prevention of online victimization	
6. Know Your Neighbour Campa	ign (KYN)			
A. Gather and create materials / information and continue to support KYN concept – share with public at events	Q2	Subcommittees TBD	Continue to grow awareness of the benefits of community connectedness into all initiatives and thereby reduce crime	
7. Bike Security				
A. Bike Valet Project at Earth Day and/or Community Day Event(s)	Q2	Subcommittees TBD	Education / Awareness of bike security	City event / engineering staff for fencing at valet event; Budget for promotion

Notes:

The advisory body may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time. The advisory body does not have the authority to give direction to staff or to commit to expenditure of funds.

Action recommended by the advisory body must be done by resolution to City Council and with their approval prior to implementation.

BIKE VALET - PILOT April 20/2024

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LEC Langley City Environmental Committee
CPC Langley City Crime Prevention Committee

LC Langley City Staff

CP/SC Langley City Crime Prevention sub committee - Bike Security





