



**MINUTES OF THE SOCIO-CULTURAL ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE (SCEDAC)**

**HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent**

**WEDNESDAY, JUNE 5, 2024
AT 6:00 P.M.**

Present: Councillor Paul Albrecht, Chair

Shawn Bouchard, Development Industry
Vicky Dawe, Downtown Langley Business Association
Clinton Dewet (Alt.), Social Purpose Business
Kate Ludlam, Community / Social Service Sector
Peter Fassbender, Development Industry
Dennis Martini, Business Community At-Large
Johnny Webb, Social Purpose Business

Staff: Francis Cheung, Chief Administrative Officer
Dena Kae Beno, Manager of Social Planning Services
Wendy Dupley, Economic Development Advisor
Roy Beddow, Deputy Director of Development Services
Sheila Salh, Executive Assistant

Presenter: Sasha Bogdanovic, CityViz

Regrets: Councillor Teri James, Co-Chair
Janet Burden, Community / Social Service Sector
Brent Elliot, Post Secondary Education Institution
Tanya Gabara, Business Community At-Large
Jaret Lang, Post Secondary Education Institution
Cory Redekop, Greater Langley Chamber of Commerce

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

Quorum was not met at 6:05pm so the Committee decided to continue with the remainder of the agenda as there were no decision-making items.

1) FOR DISCUSSION

- a) Brief Verbal Update on Economic Development Strategy and Community Survey Underway

Ms. Dupley provided an update on the Economic Development Strategy and Community Survey:

- The survey was launched on May 22 and available until June 24, 2024.
- The Committee was asked to share the survey with their network which will also be shared on the City's social media.
- Upcoming events include the Builders and Developer's roundtable, tour of Makers Cube, a visit to the KPU campus and the Langley area.
- It was clarified that response to the survey has been slow to date but hope that with everyone sharing with their networks that the numbers will increase by June 24.
- Ms. Dupley explained that the survey could be extended for longer, but then it would not leave enough time to amalgamate the results for the next roundtable.
- The Committee was informed that if they wish to participate in the Maker's Cube tour to contact Ms. Dupley.

ACTION: Ms. Dupley to send the Makers Cube tour information to the Committee.

ACTION: Send a reminder to the Council Committees to respond to the survey.

b) Presentation and Demonstration by CityViz

Mr. Bogdanovic provided a CityViz (technology data-driven visualization tool to support Economic Development functions and other municipal departments' activities) presentation:

- The company was founded in 2013 in Kelowna, BC and started working with the Public Sector in 2017.
- It is a technology driven tool to support economic development in the future and create data visualization tools to support communities.
- The data platforms assist various departments such as Economic Development, Planning, Finance, Communications and Council Development with widgets that provide charts and insights into attracting investment.
- The data is collected from Statistics Canada, Provincial open data, Regional and Municipal open data, CMHC, 3rd party sources and the custom data does not leave Canada.
- The data is encrypted and automatically updated and maintained by CityViz.
- The data is updated regularly with data releases and a search tool is available with criteria selection.
- Website widgets include community profile, transportation, commercial listings.
- The data portable is a one stop shop that contains all the data available for your community and all charts are customizable – can also create spreadsheets, PDF's and PowerPoints (does not include data tables).

- The business model is subscription based – hands free includes servers and maintenance, automatic data updates, new features and support.
- The annual pricing subscription fee is \$6500-\$7500, with a BCEDA membership discount available (10%-1 year, 15%- 2 year, 20%-3 year).
- Advantages include it being customizable, custom data sources, standalone data portable, the most comprehensive set of data, report and presentation builder and grant applications helper.
- It was noted that the tool is very comprehensive, and it may be difficult to know which data would be helpful.
- Ms. Dupley noted that there will additional presentations for the Committee from other vendors to decide which option would work best for Langley City.

c) Update on Village Café – Resource and Referral Fair Event

Ms. Beno provided an update on the Village Café Resource and Referral Fair Event:

Referral Fair Event Update:

- The next event will be on Wednesday, June 12 and will focus on Employment, Education, Training and Transportation.
 - Highlights will include BC Road Builders Association bringing their workforce training simulator.
 - 17 agencies will have booths.
- 1,915 Langley City residents are employed in construction.
- The Solutions Lab will focus on workforce and transportation.

Station Café Co-Design Initiative

- Circulate final 'What We Heard' report with the June 5, 2024, validation findings.
- Request for proposal call will be issued by Friday, June 21, 2024.
- Request for proposal question period is June 21 - July 5, 2024.
- Deadline for request for proposals is Friday, July 12, 2024, at 4:30 p.m.
- Send out invites to request for proposal proponents for follow up conversations by July 19, 2024.
- The plan is to have a candidate selected for the Café by the end of July.

d) Update on Coordinated Access - Homelessness Management Information System Activation and Linkage to the City's Shared Outcome Approach to Respond to the Needs of Vulnerable Community Members

Ms. Beno provided an update on Coordinated Access - Homelessness Management Information System Activation and Linkage to the City's Shared Outcome Approach to Respond to the Needs of Vulnerable Community Members:

- Lu'ma Native Housing Society has led the collaborative, co-design of the Coordinated Access Homelessness Management Information System across Metro Vancouver to provide access to housing, health, income assistance, and community services through a digital platform.
- It supports streamlined referral pathways that are attached to case management and real time data that are relevant to organizations, who support individuals and families in Langley City.
- The digital platform offers real-time data an individual, organization, and community level in aggregate to support decision making with custom reporting.
- Ms. Beno is working with the Communications department on advertising which will be shared at referral fairs, email contact lists from all the engagements, community asset inventory and social media.

Mr. Bouchard joined the meeting at 7:00pm, the meeting now had quorum.

- e) Update on Collaborative Co-Design Team Participation for the Social, Cultural and Economic Development Framework, and Draft Model that will be Utilized as part of the Materials for the Co-Design Team

Ms. Beno provided an update on Collaborative Co-Design Team Participation for the Social, Cultural and Economic Development Framework, and Draft Model that will be Utilized as part of the Materials for the Co-Design Team:

- The 'What We Heard' report has been completed and circulated to Council.
 - The report will support the logic model development for the research design team process.
- The collaborative, co-design team will support the development of the social, cultural and economic development framework that will mobilize key actions and strategies across multiple sectors to support sustainable and resilient community and economic development outcomes.
- The final drafted model will be presented at a community forum to identify the implementation plan priorities.
- The framework, implementation plan and logic model will be presented to Council for further consideration and adoption.
 - Subject to Council's adoption the plan and model will be forwarded to SCEDAC to administer.
- Students at KPU may be interested in participating in joining the co-design team.

- f) Update on Citizen Assembly – Solution Lab Testing

Ms. Beno provided an update on Citizen Assembly – Solution Lab Testing:

- There have been four labs focused on comprehensive health solutions regarding supportive housing, affordable living,

comprehensive community health pathways, and accessible transportation.

- The solution lab and its outcomes will be presented to Council in the Fall 2024 as part of the Citizen Assembly concept design and recommendations for consideration.

2) **AGENDA**

It was MOVED and SECONDED
THAT the June 5, 2024 agenda be adopted as circulated.

CARRIED

3) **MINUTES**

It was MOVED and SECONDED
THAT the May 7, 2024 minutes be adopted as amended.

CARRIED

4) **STANDING ITEMS**

Calendar of events and activities to be provided on-going.

5) **FOR INFORMATION**

None Reported.

6) **ROUND TABLE**

There were no round table items discussed.

It was MOVED AND SECONDED

THAT the meeting adjourn at 7:15 p.m.

CARRIED

CHAIR

Certified Correct:
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CHIEF ADMINISTRATIVE OFFICER